



Planning to design a top-notch mobile app for
a barber & beauty salon? i can help you outline
the key features.

INDUSTRY

Barber & beauty salon

DURATION

2 Months

SERVICES

Mobile App

Website

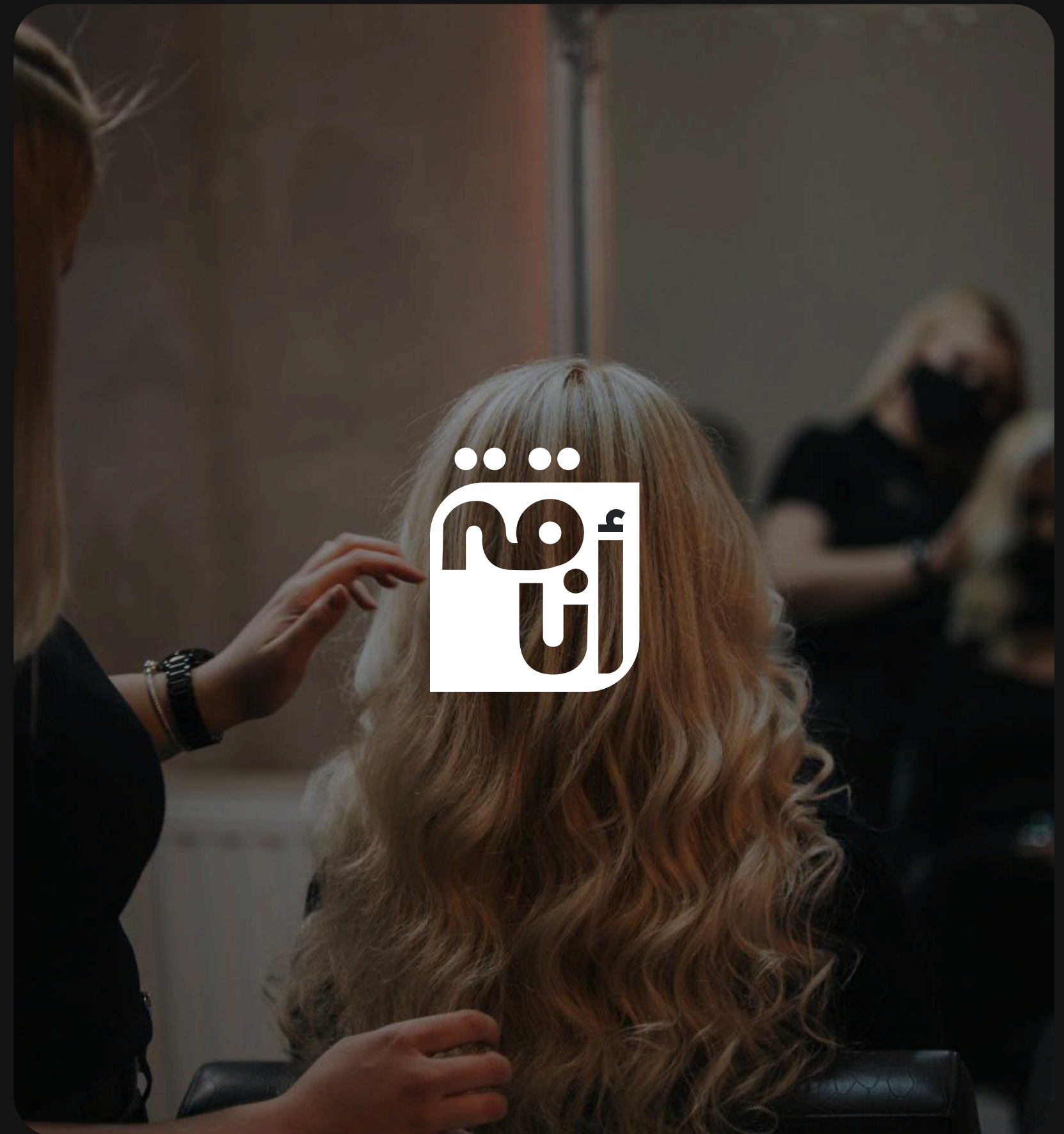
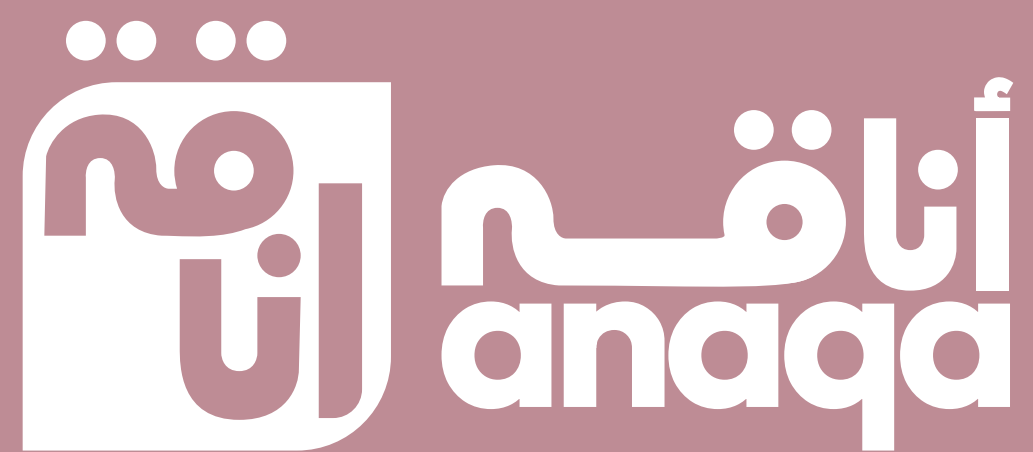


Anaqa

Anaqa logo reflect elegance and innovation, creating a strong, professional identity for the beauty industry. Our name and logo represent style, innovation, and trust in the beauty industry.

Logo Design

The Anaqa logo combines elegance and modernity with a sleek script and vibrant colors, reflecting innovation and quality.



PROBLEMS WE IDENTIFIED



Inconvenient Appointment Booking

Customers find it hard to schedule appointments via phone or walk-ins, especially when they don't know the availability of the staff.

Lack Of Service Information

Users may not know what services are offered, prices, or which stylist is best for a particular service.

No Personalized Experience

Customers have specific preferences (like preferred stylists or products) that aren't always remembered.

Lack Of Communication

Customers don't receive reminders about their appointments and forget about bookings.

SOLUTIONS WE OFFERED

Inconvenient Appointment Booking

Provide an easy-to-use booking system that shows real-time availability of stylists and services. Allow users to book, reschedule.

Lack Of Service Information

Create a detailed service catalog with descriptions, prices, and reviews for each service. Allow users to filter services based on needs and read.

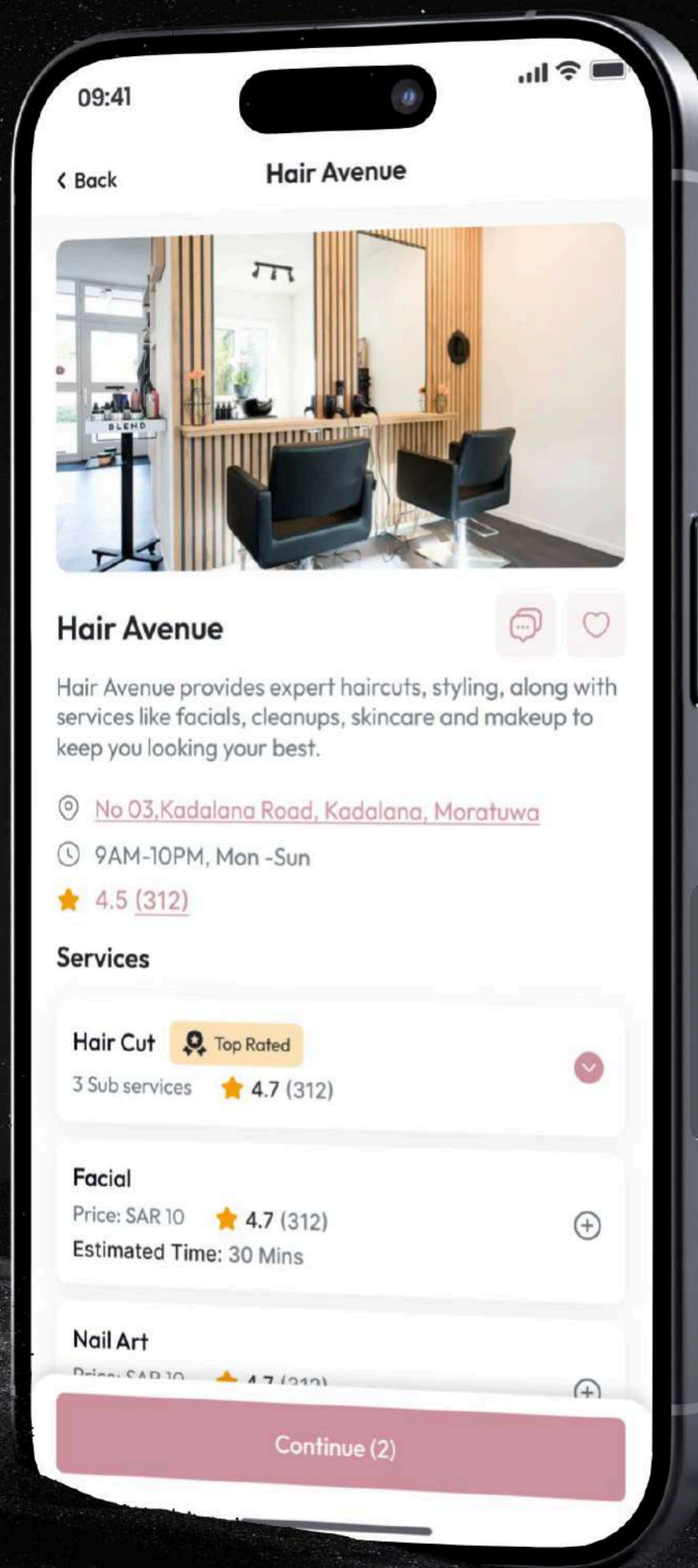
No Personalized Experience

The app can have personalized profiles where user preferences, favorite stylists, and previous services are saved. This allows the salon to offer.

Lack Of Communication

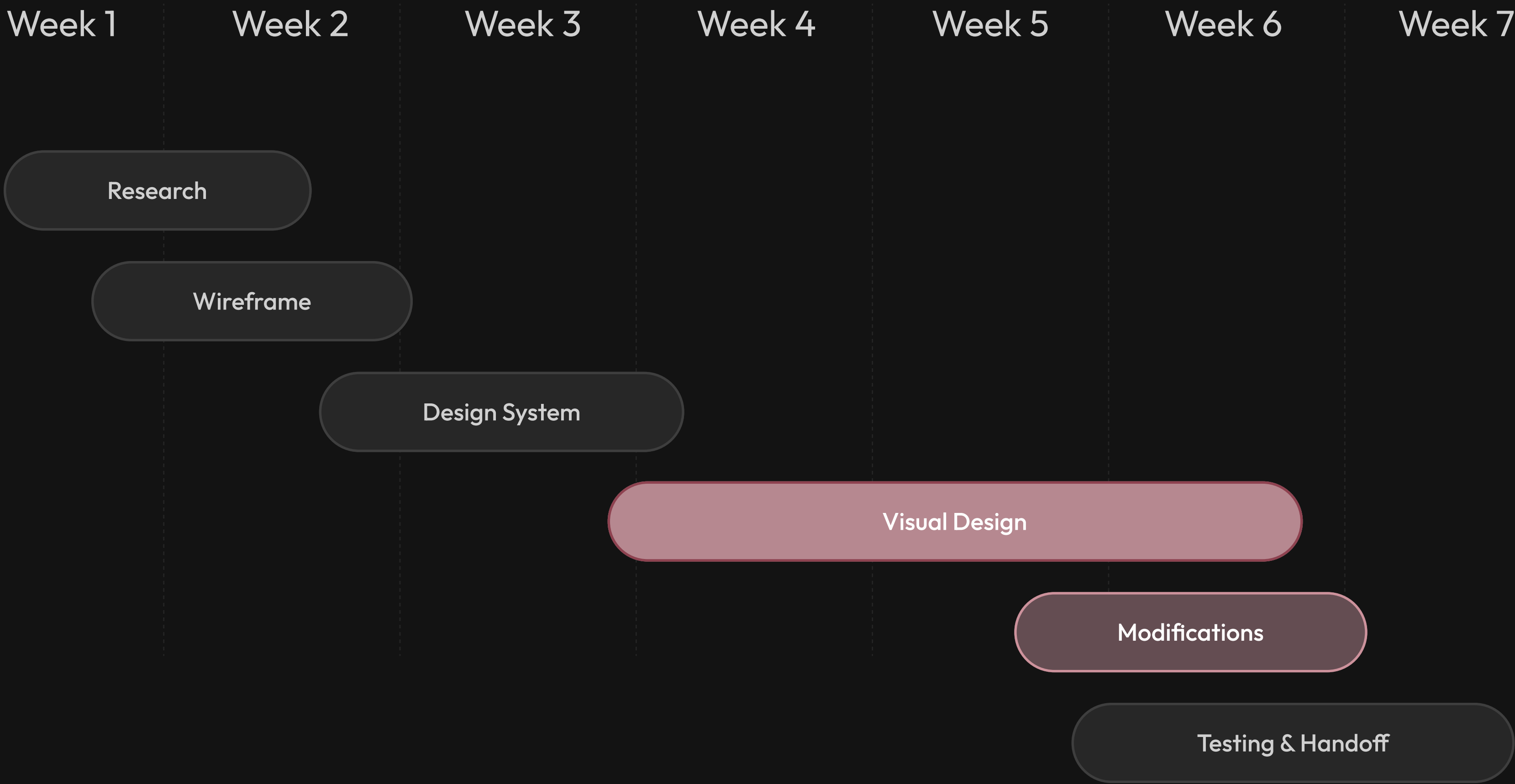
Enable push notifications or SMS reminders to notify users of their upcoming appointments or changes in the schedule.





Timeline

Provide an easy-to-use booking system that shows real-time availability of stylists and services. Allow users to book, reschedule.



Our design process focuses on understanding user needs & crafting intuitive solutions. It begins with thorough research & user interviews, followed by wireframing & prototyping to ensure a seamless user jporney.

User Research

User research was a crucial step in the development of anaqa, ensuring tht the app met the needs and expectations of its target audience.



Marilyn Carder

User feedback was essential in refining Anaqa allowing us to identify pain points and improve usability.



Erin Kenter

User feedback was a cornerstone of the Anaqa development process. By engaging directly with users through surveys



Paityn Donin

User feedback was an essential element throughout the development process Anaqa influencing its evolution

Goals

Users want to straightforward process to book, reschedule, or cancel appointments with minimal steps.

Pain Points

Users get frustrated if the app has too many steps or unclear instructions, leading to wasted time.

Goals

Users aim to view available slots and select convenient times without contacting the salon directly.

Pain Points

Lack of notifications or reminders about upcoming appointments or service details can lead to missed schedules.

Goals

Users seek tailored recommendations for services, reminders for follow-ups, and the ability to track their past appointments.

Pain Points

User dislike not knowing pricing, service duration, or stylist availability before booking.



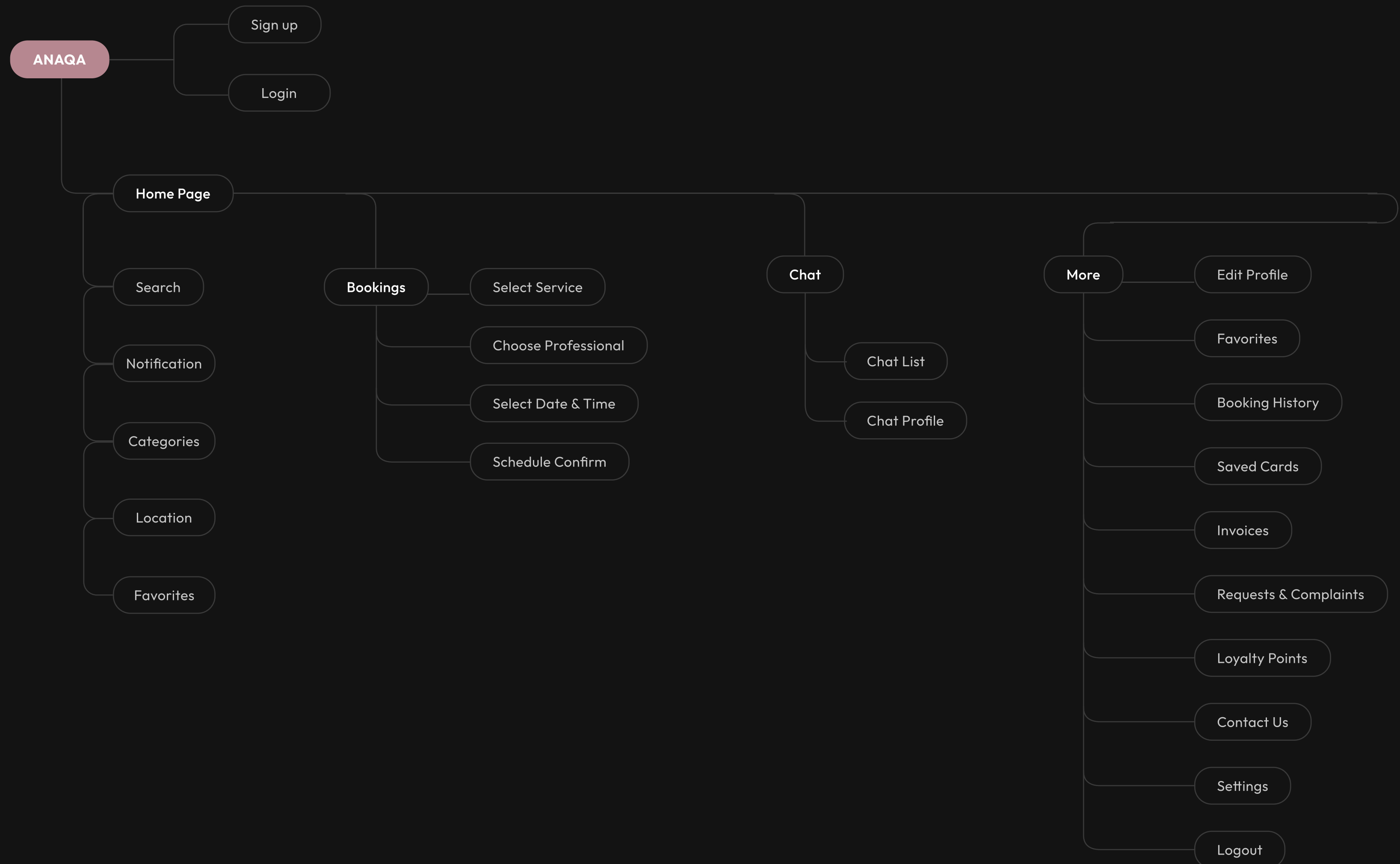
Experience The Luxury Of **Salon Services** Right At Your **Fingertips**

Download the application now!



User Flow

EcoDin's User Flow Is Designed For Simplicity And Efficiency. Start By Logging In Securely, Then Easily Navigate Through The Intuitive Dashboard To View Your Financial Overview.



Color Scheme

Colors evoke emotions and set the mood for user experiences. Each hue plays a role in guiding users and enhancing usability.

Primary Color

#B78891

White

#FFFFFF

Gray

#909099

Black

#222222

Typography

Outfit



Outfit Font Family

Heading - Bold

**The Future Is In Our
Hands To Shape.**

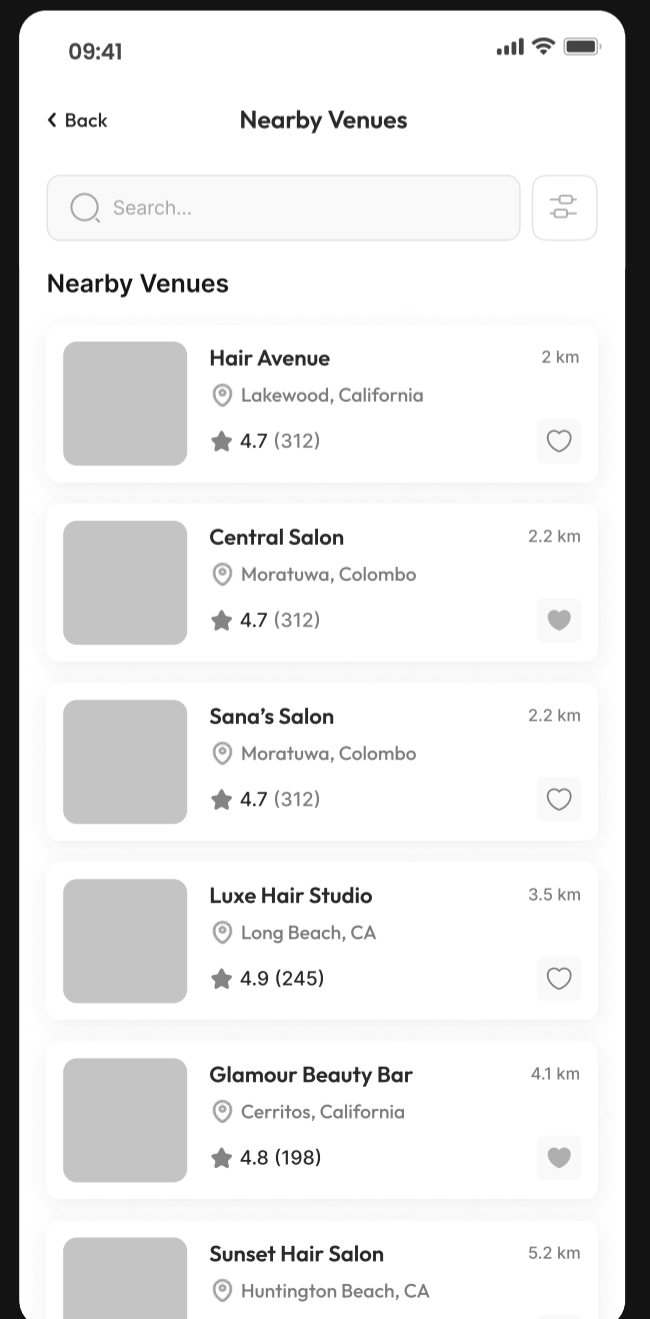
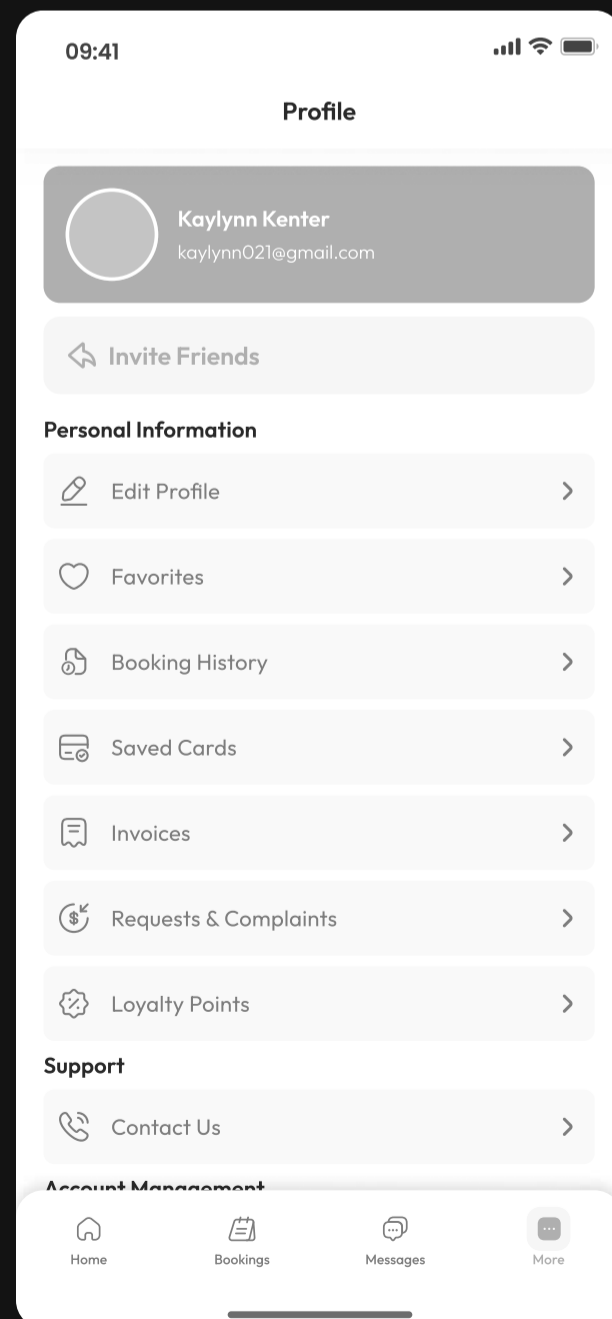
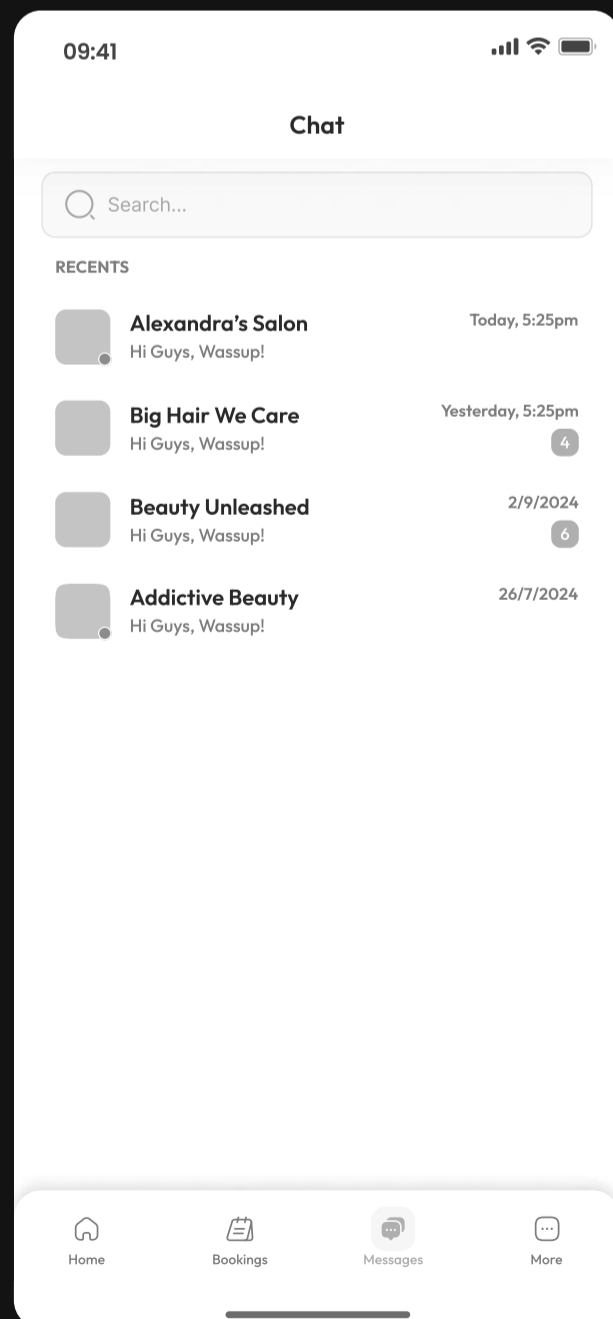
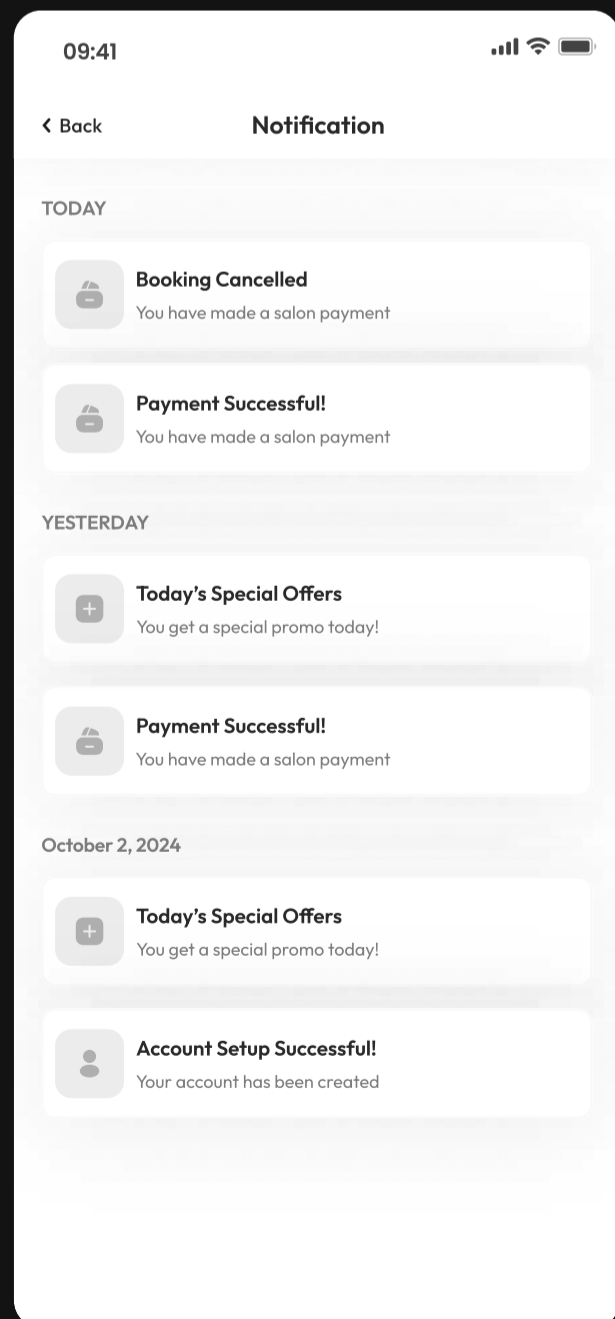
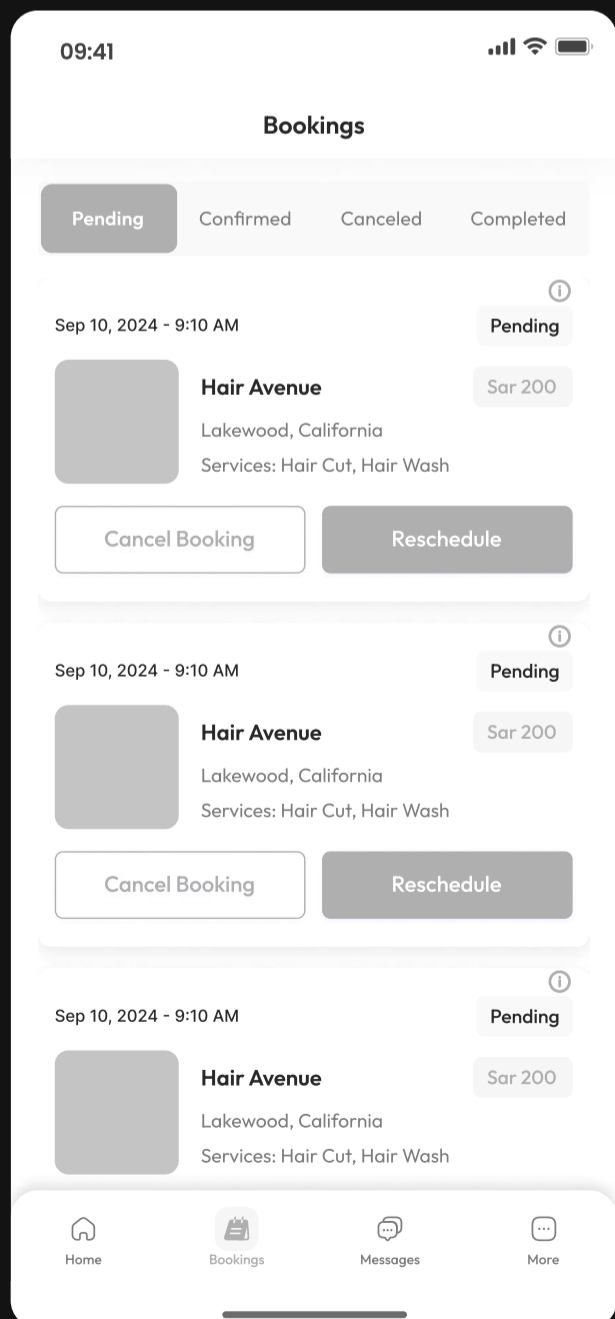
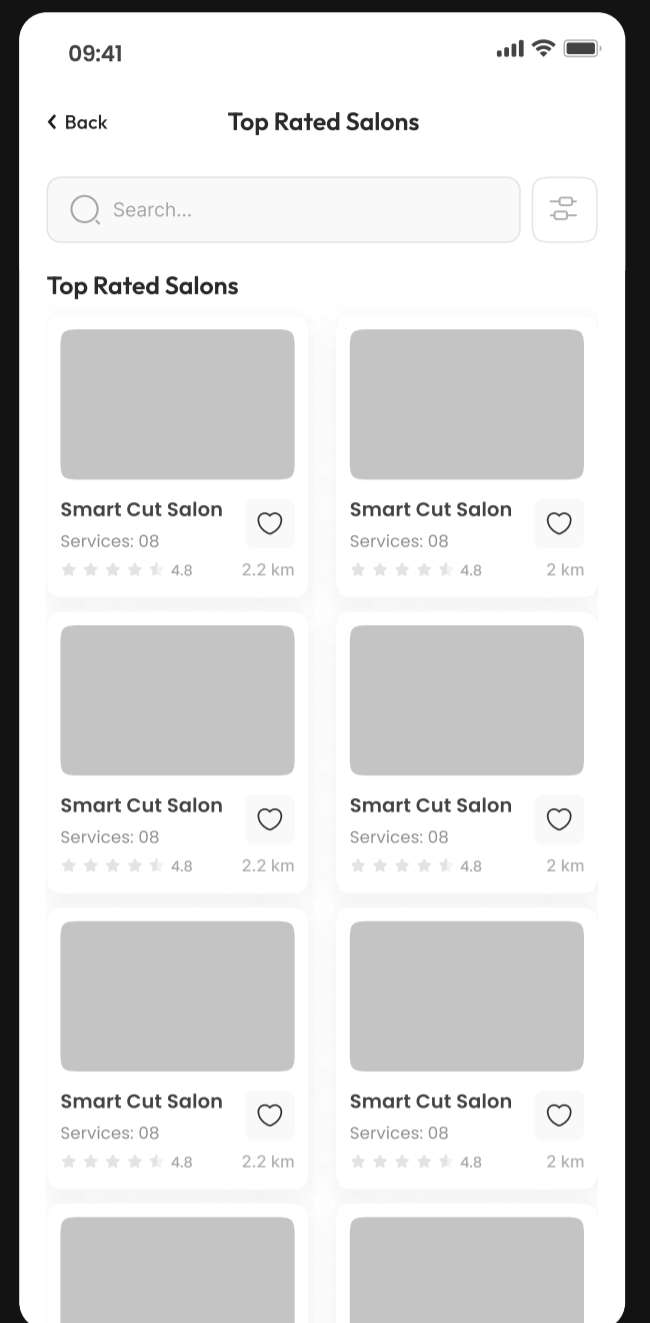
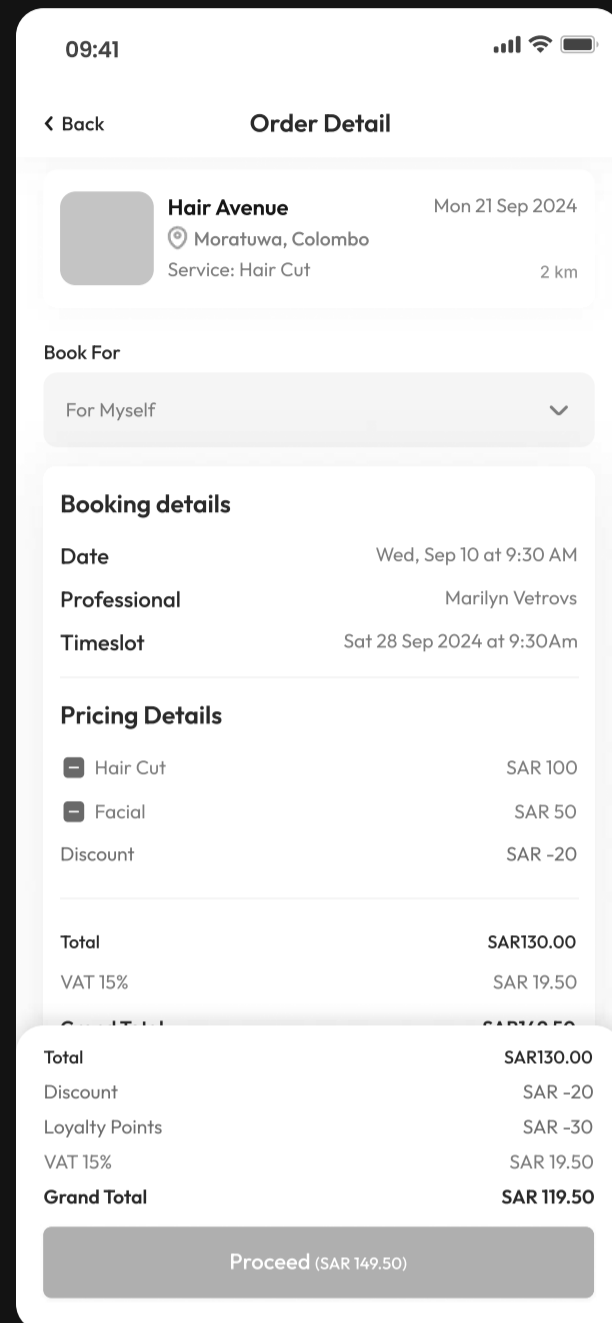
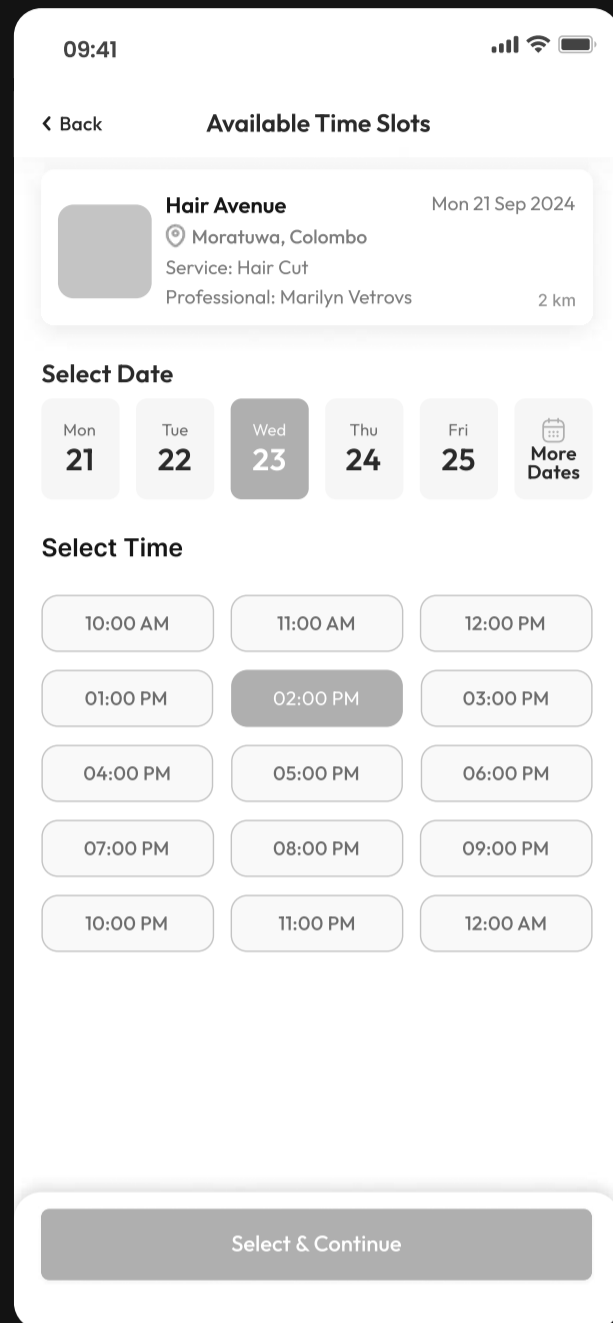
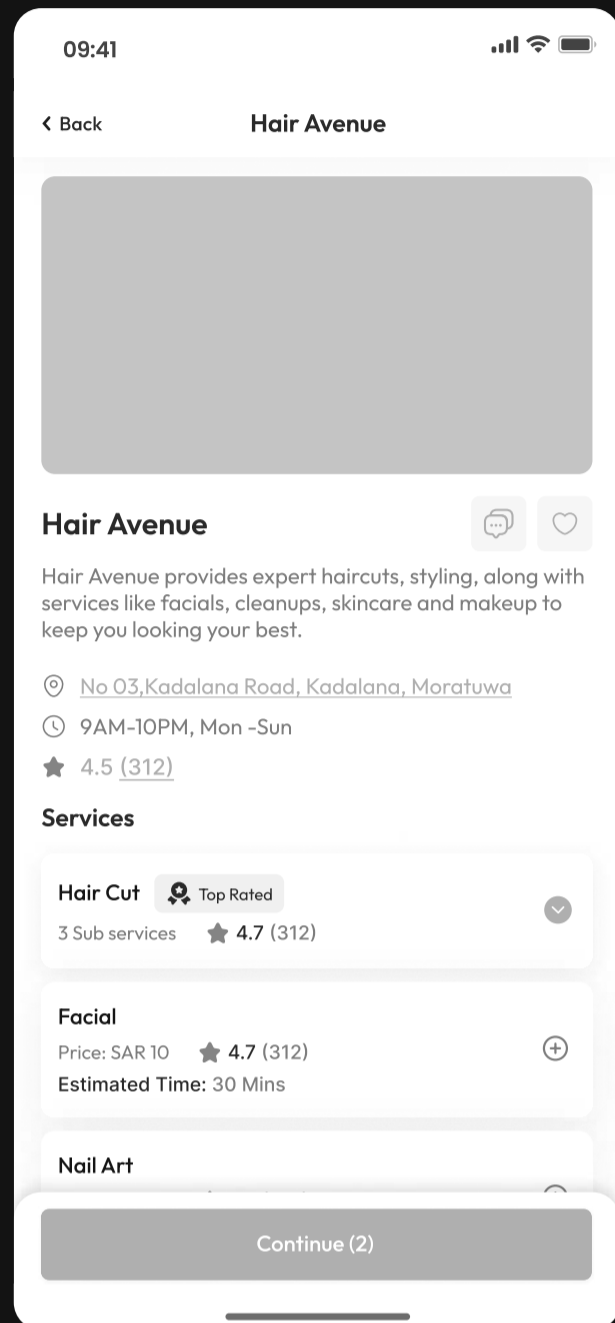
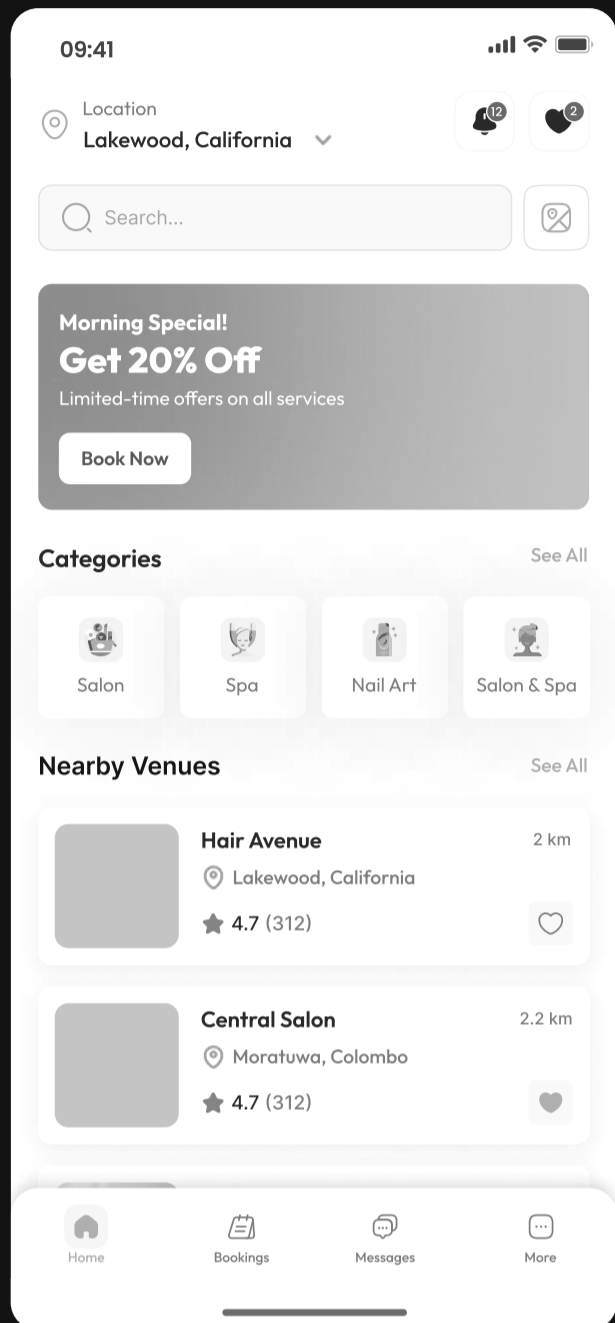
Body - Regular

The Future Is In Our
Hands To Shape.

Place Holder - Medium

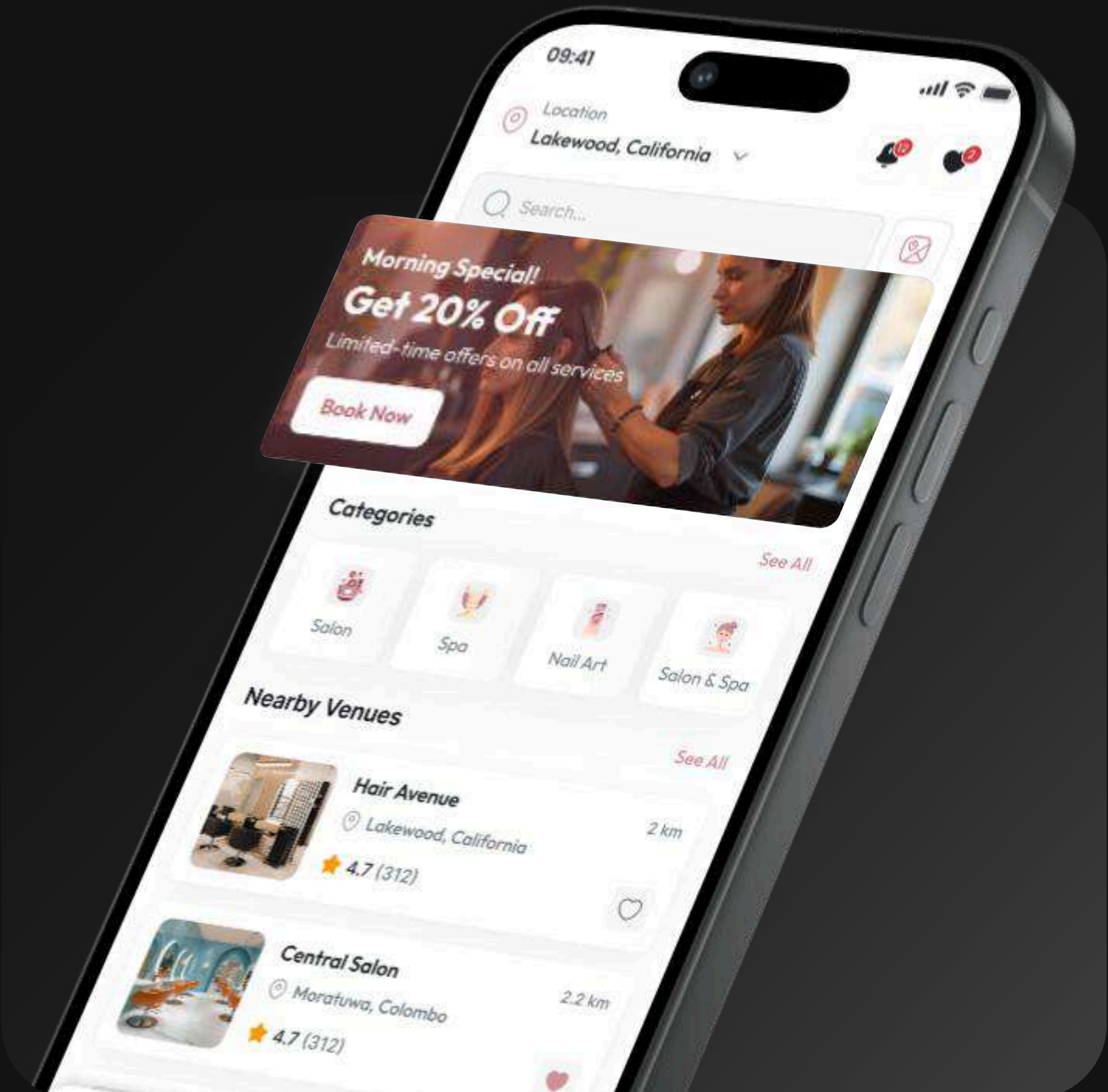
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Wireframe



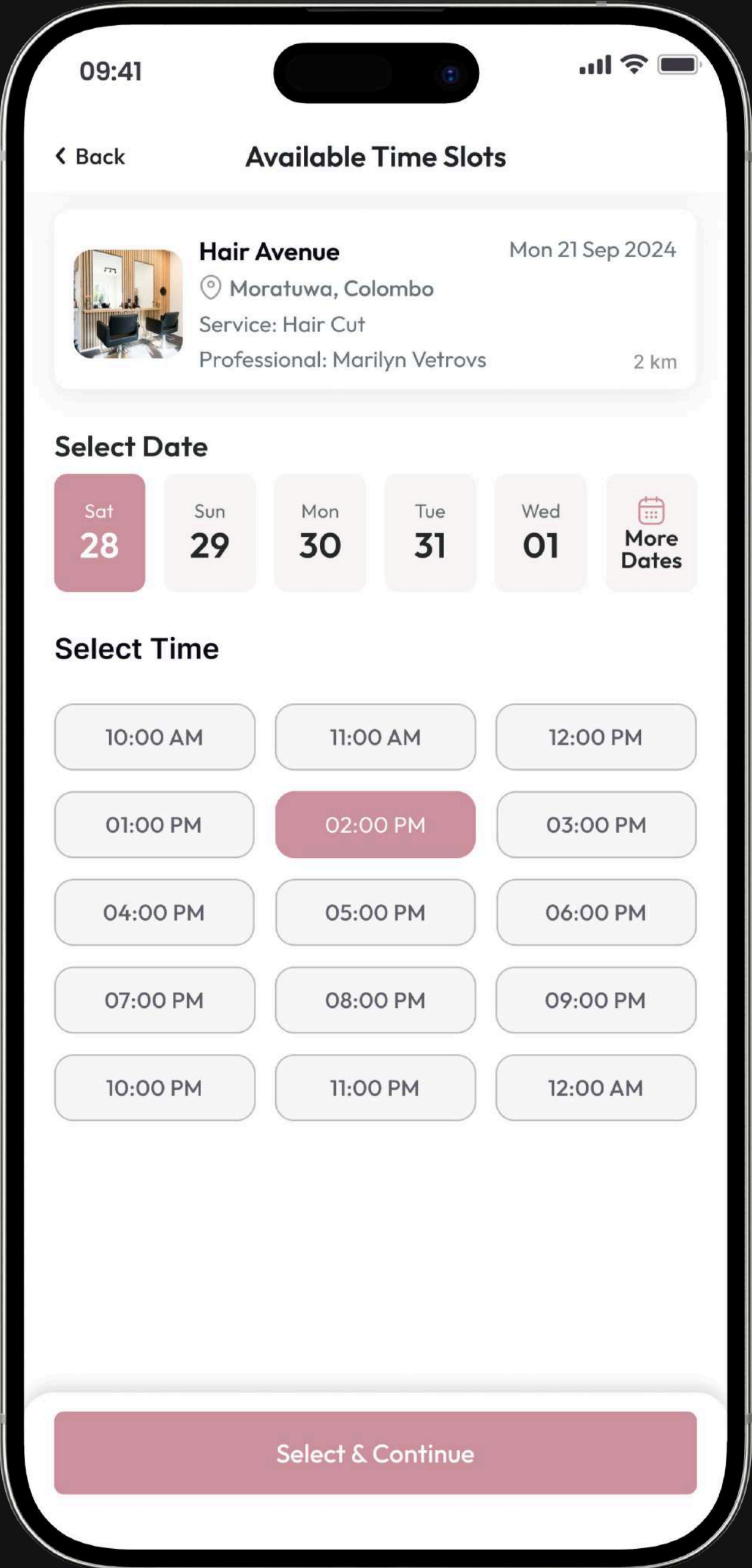
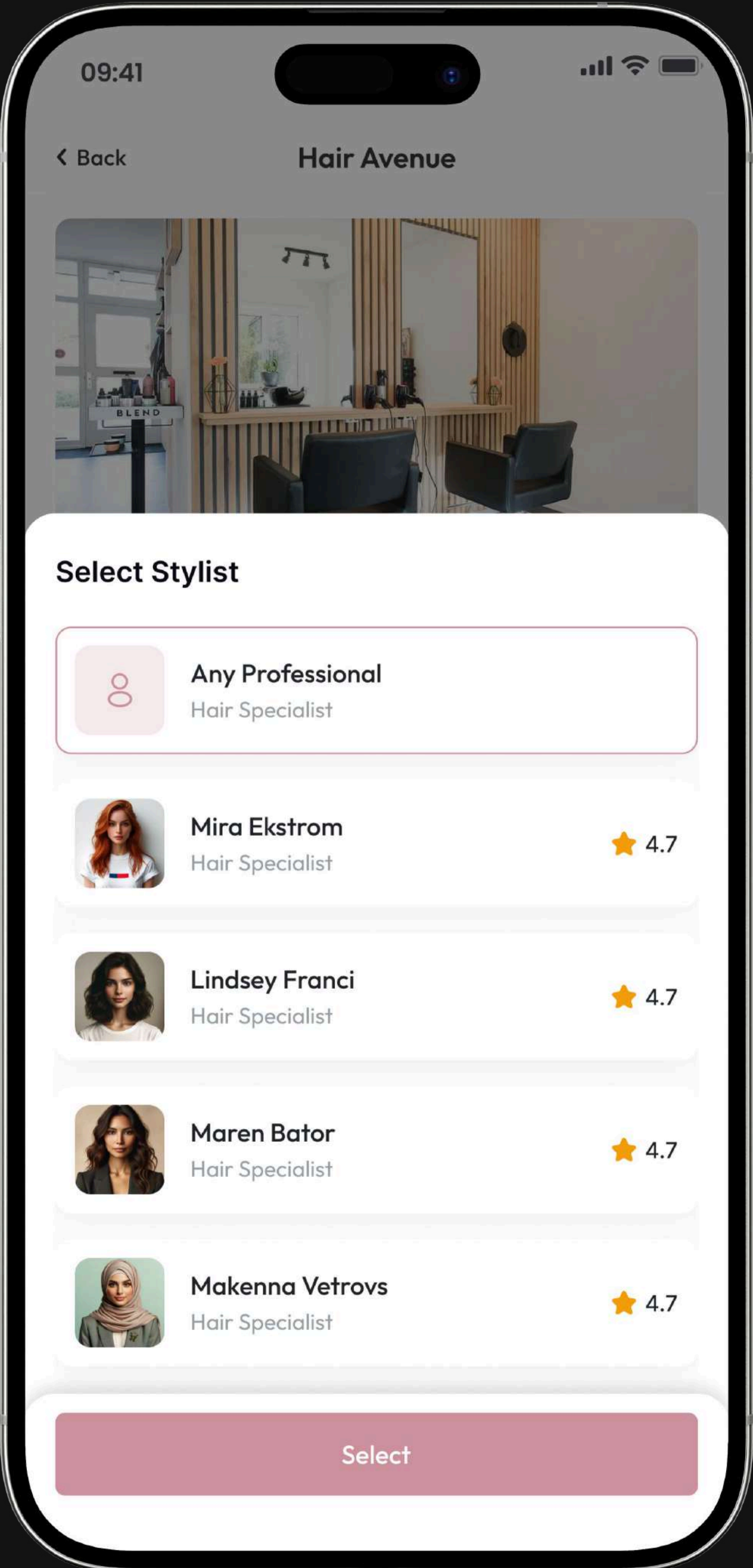
Home Screen

The Home Screen Offers A Quick Overview Of Salon Operations, Including Appointments, Salon Insights, And Notifications. Its Intuitive Layout Ensures Easy Navigation And Efficient Task Management



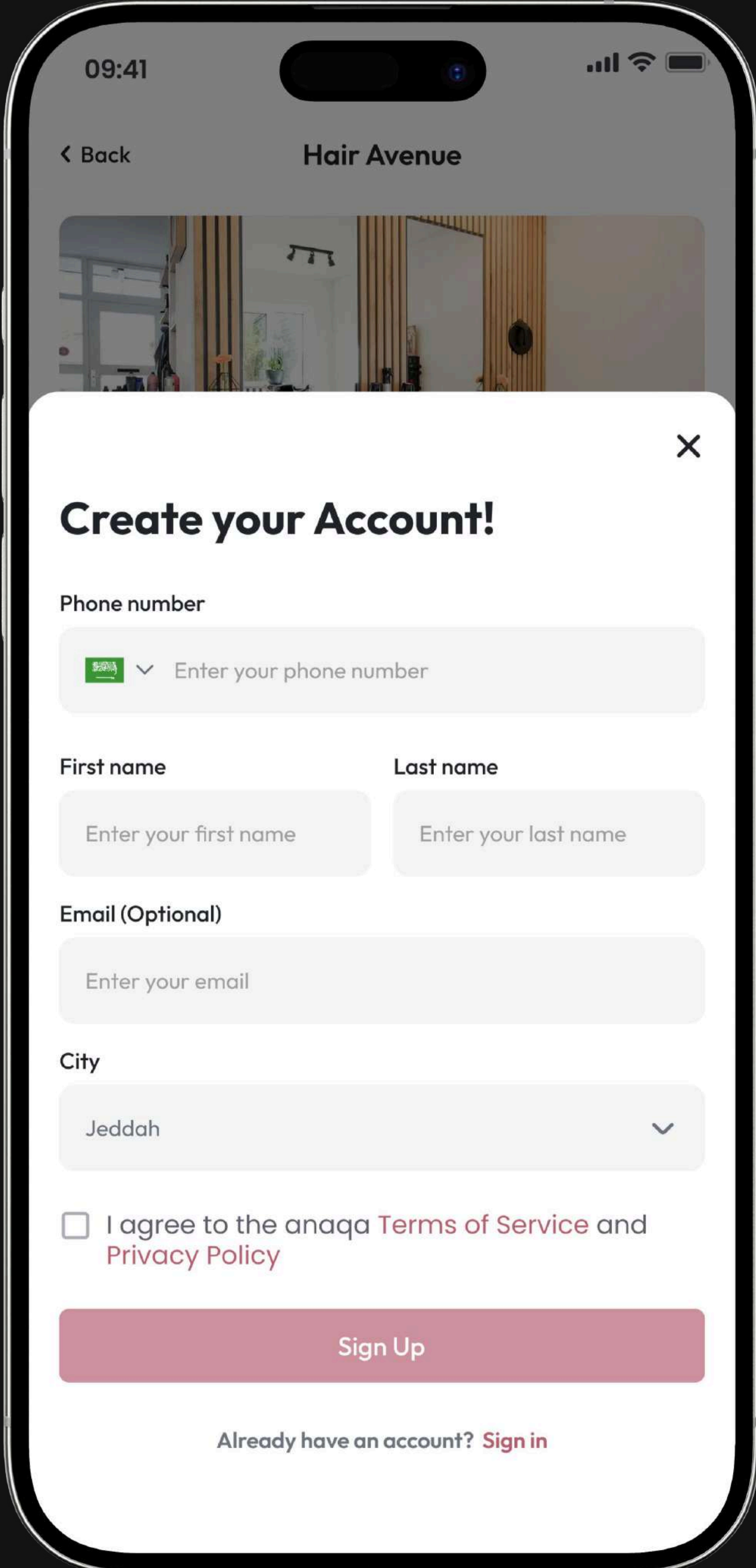
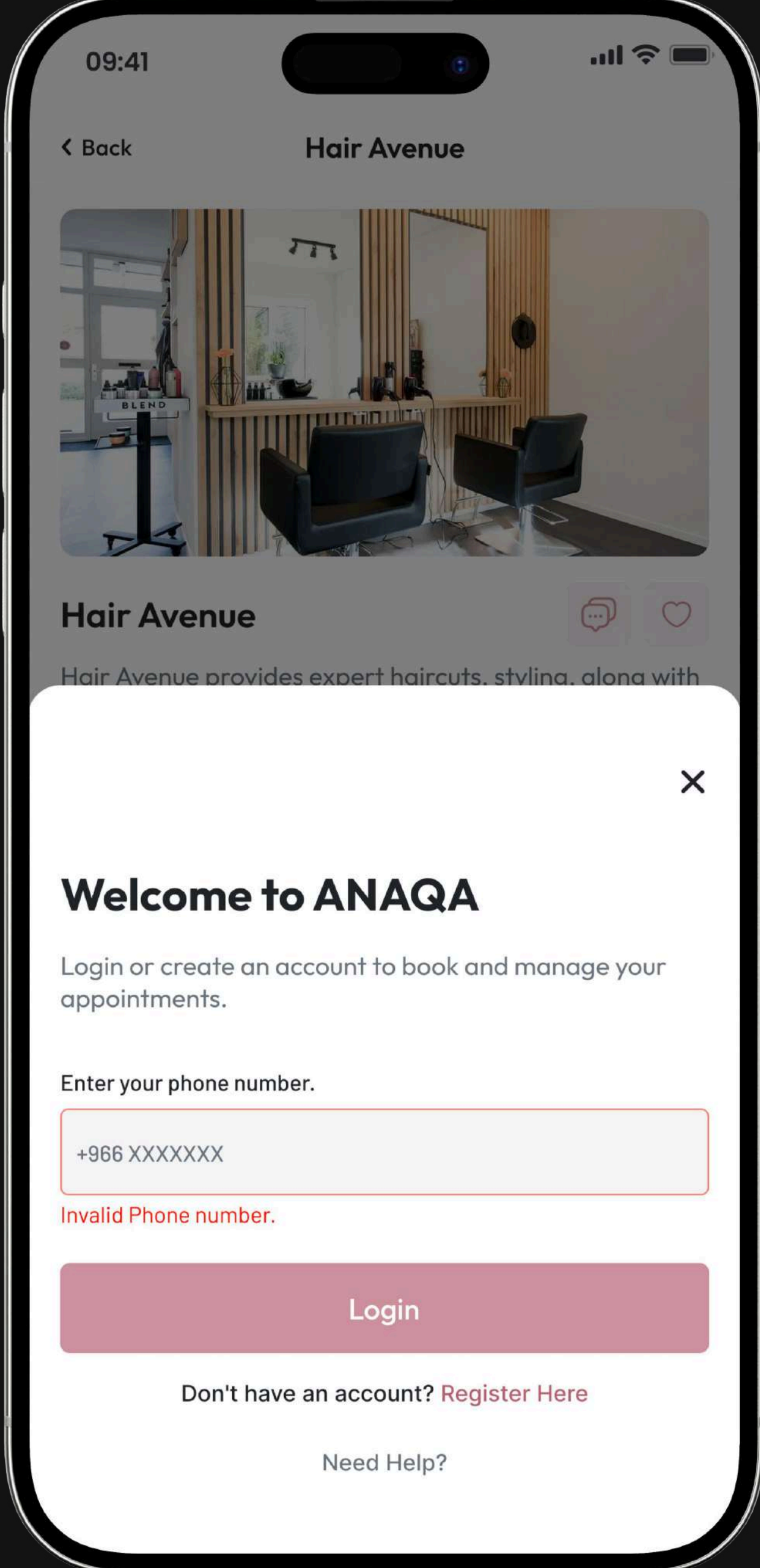
Professional & Timeslots

Choose Your Preferred Salon Professional And Select A Convenient Timeslot To Book Your Appointment Effortlessly.



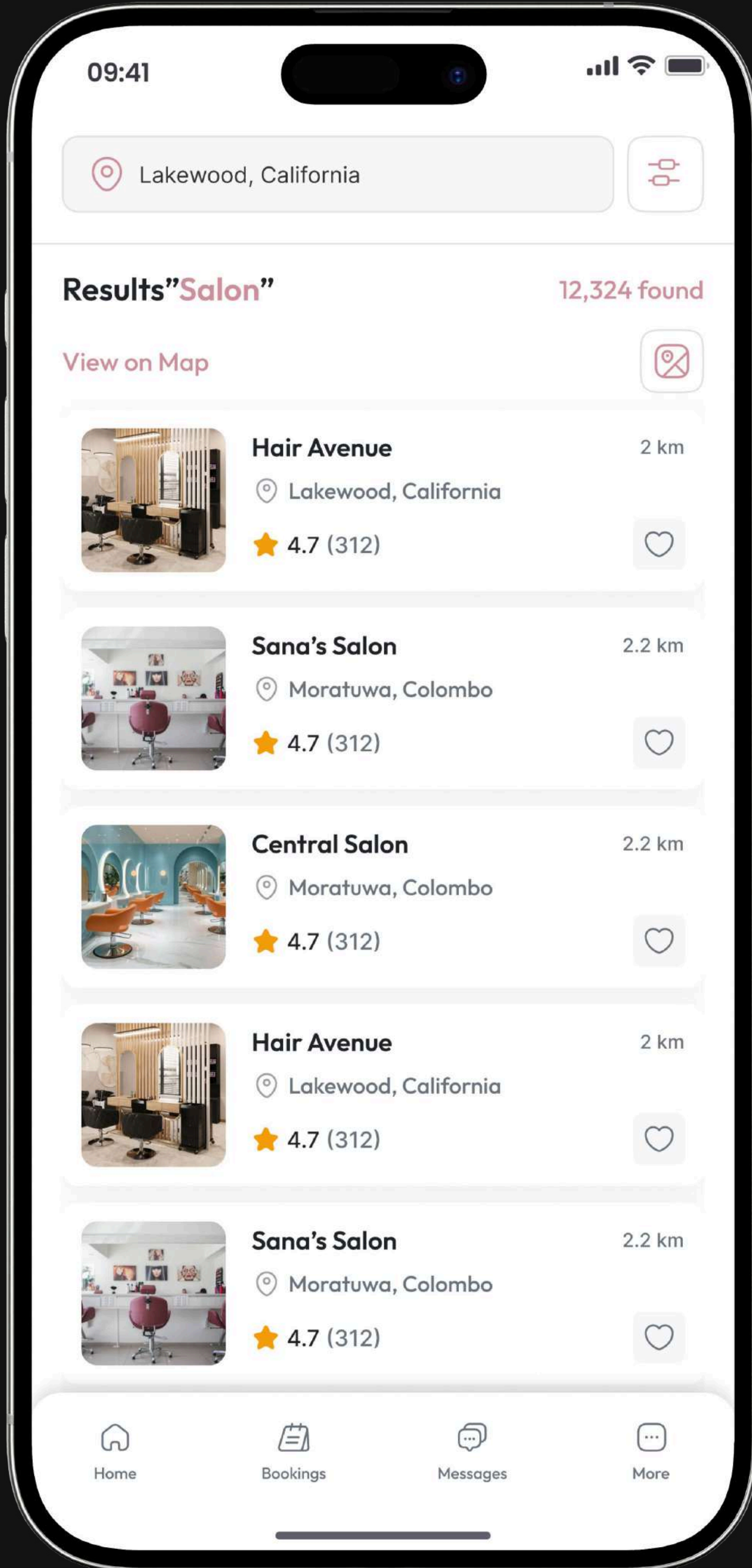
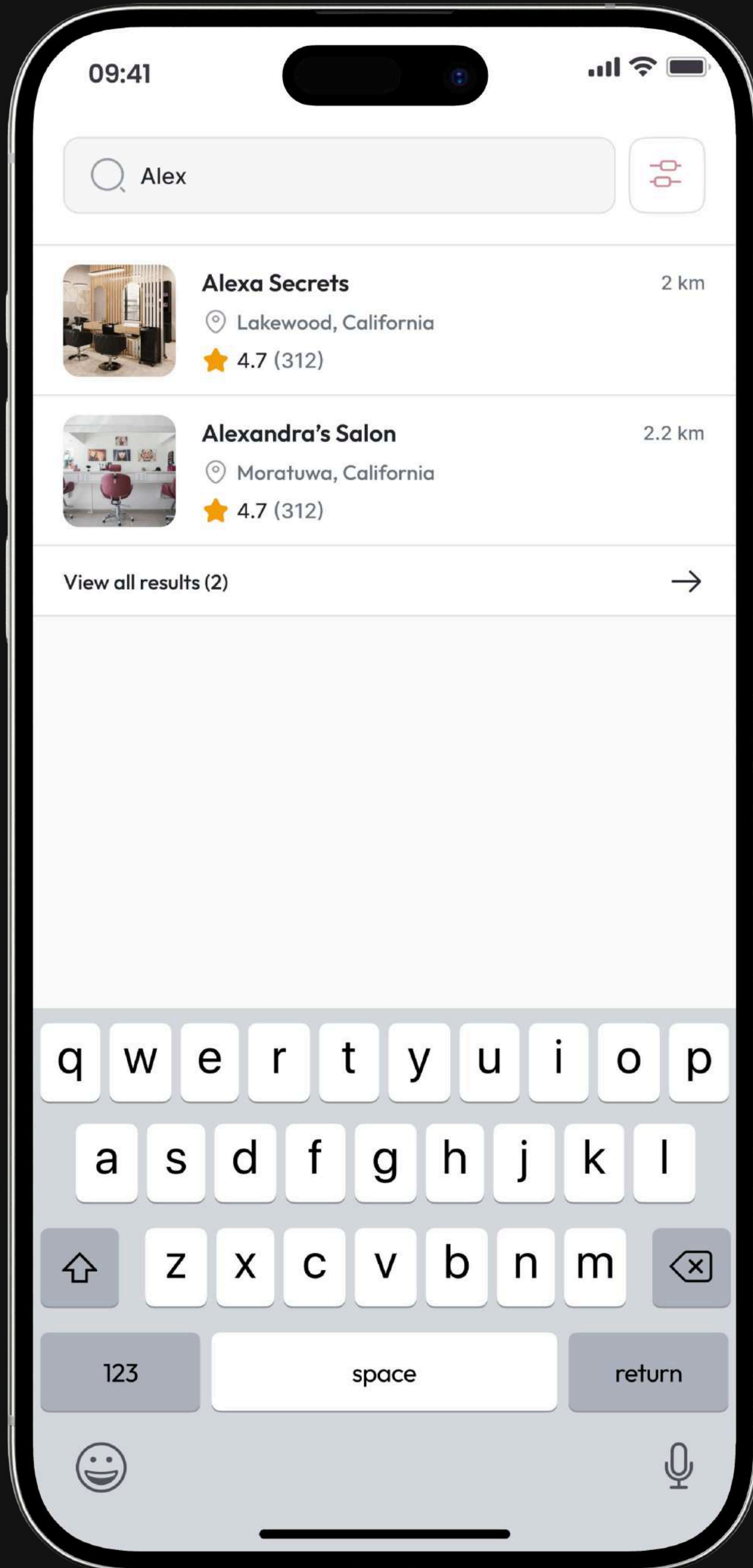
Login & Sign Up Screen

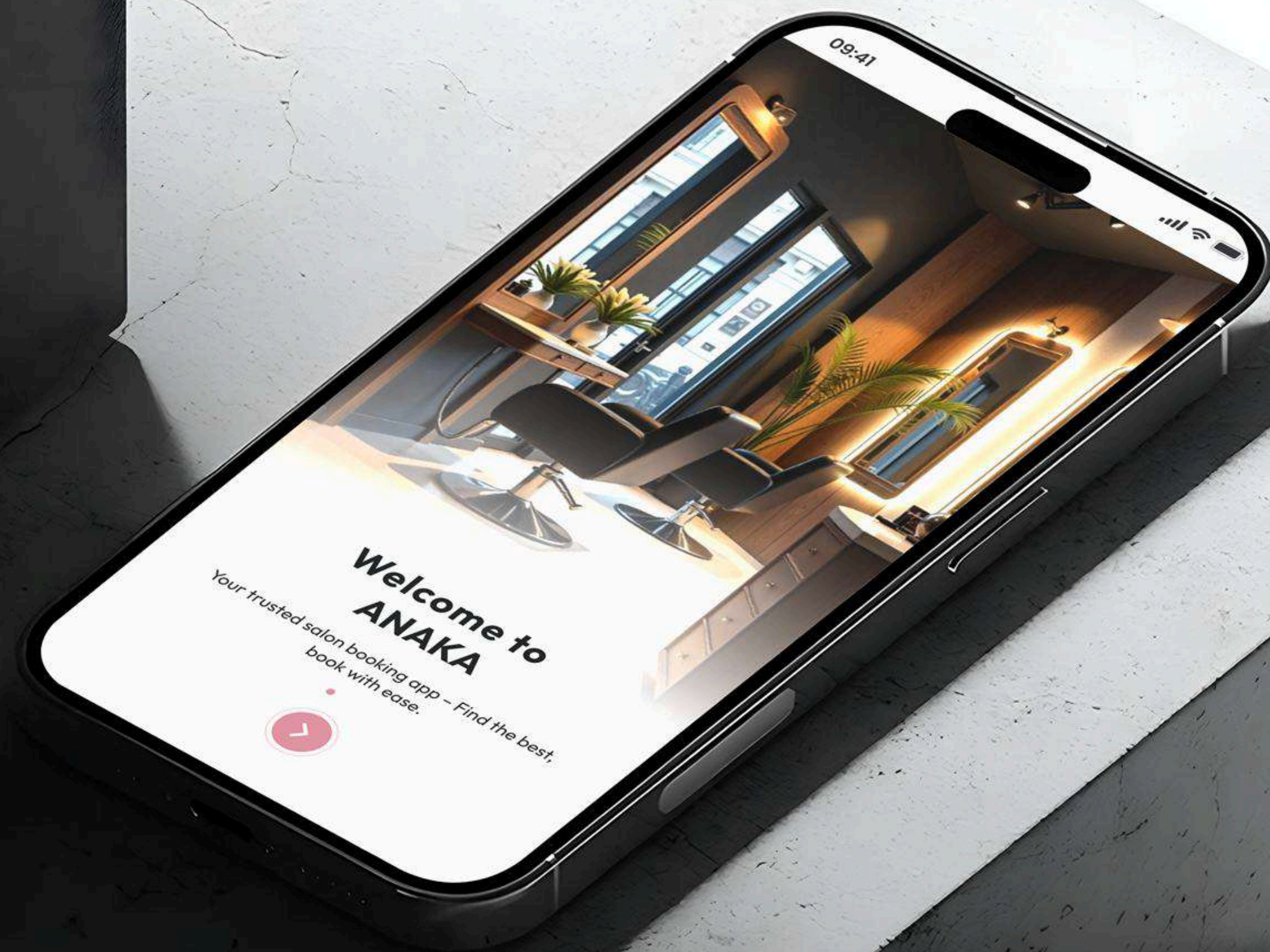
The Sign Up Screen Enables New Users To Create Accounts Easily By Providing Basic Details. The Login Screen Ensures Secure Access With A Simple And Intuitive Interface.



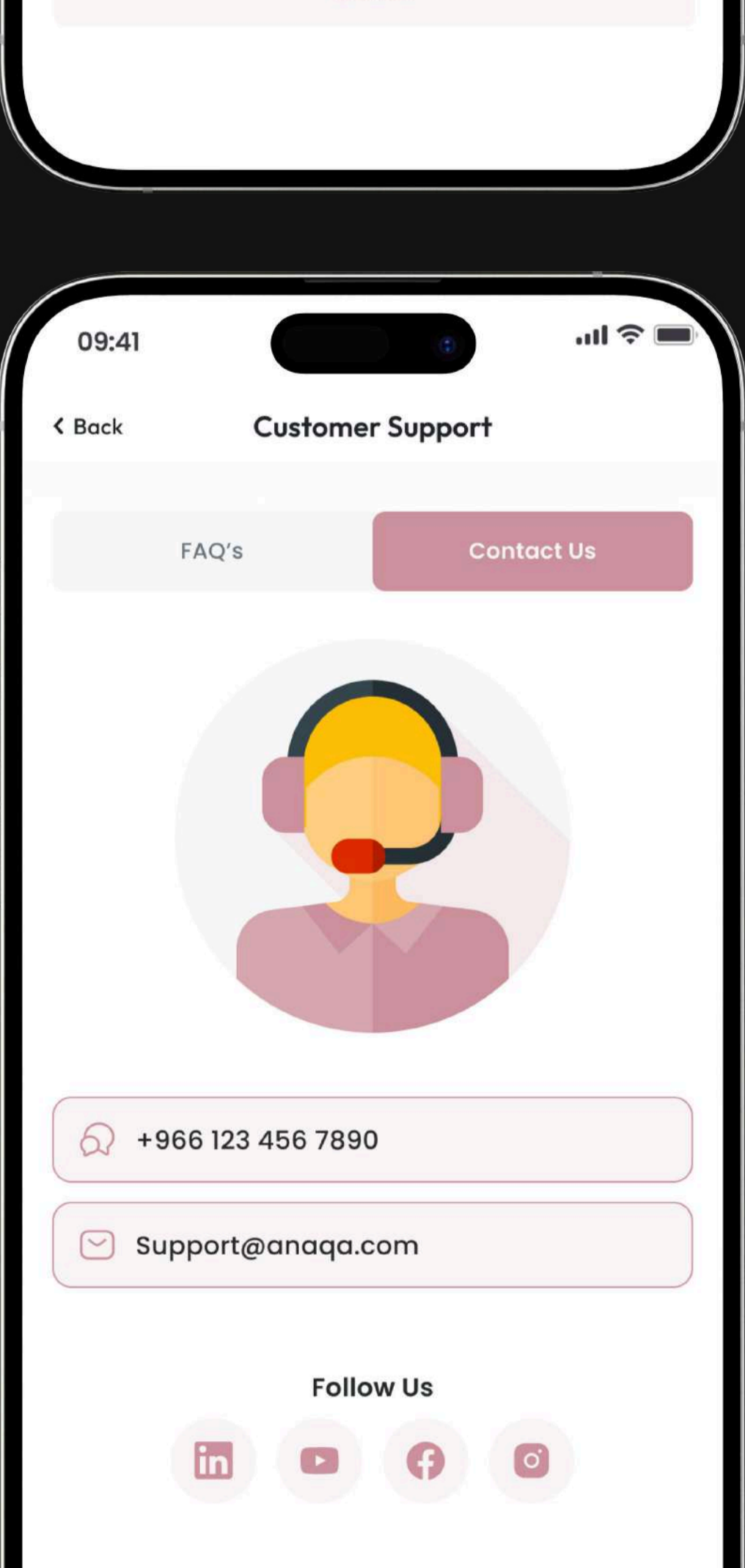
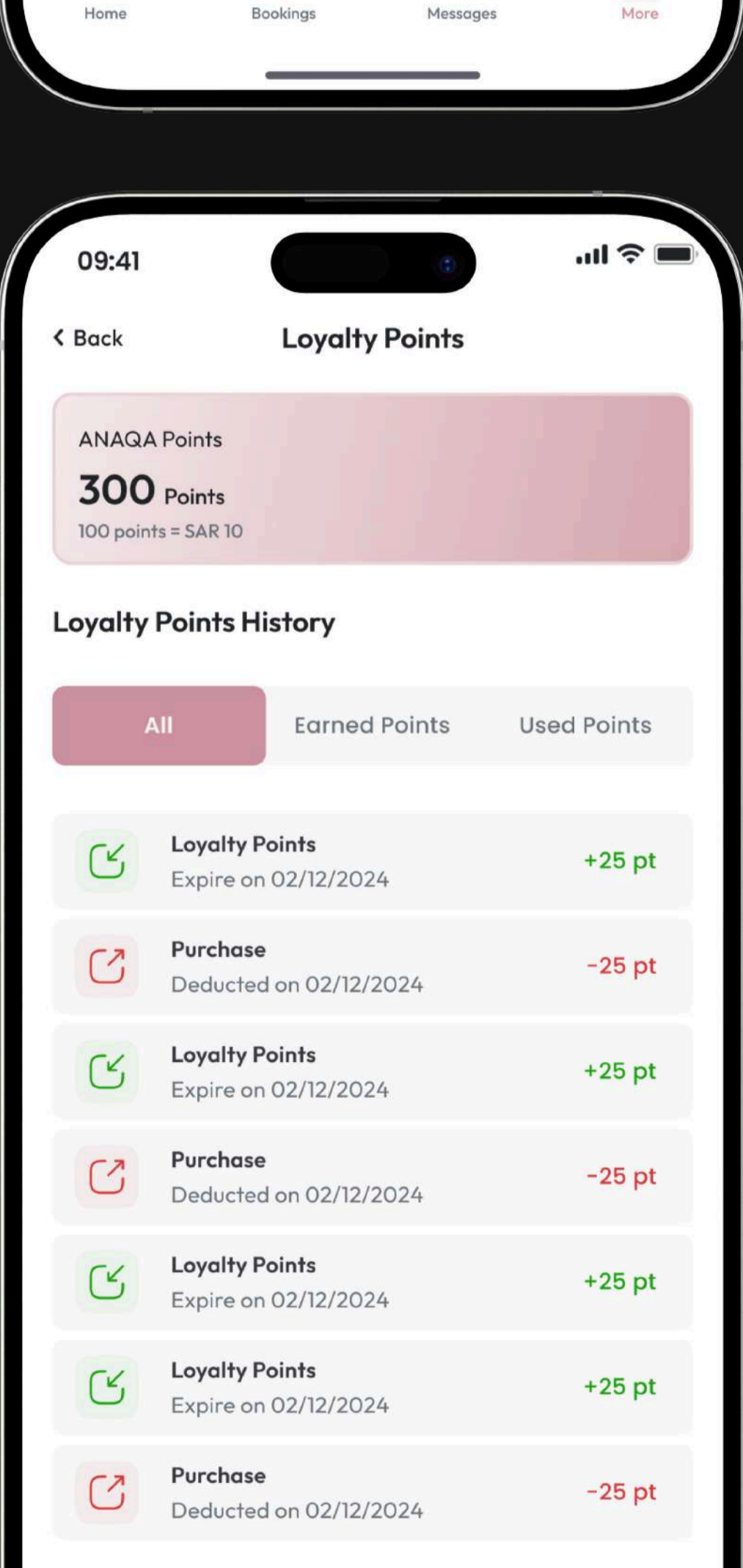
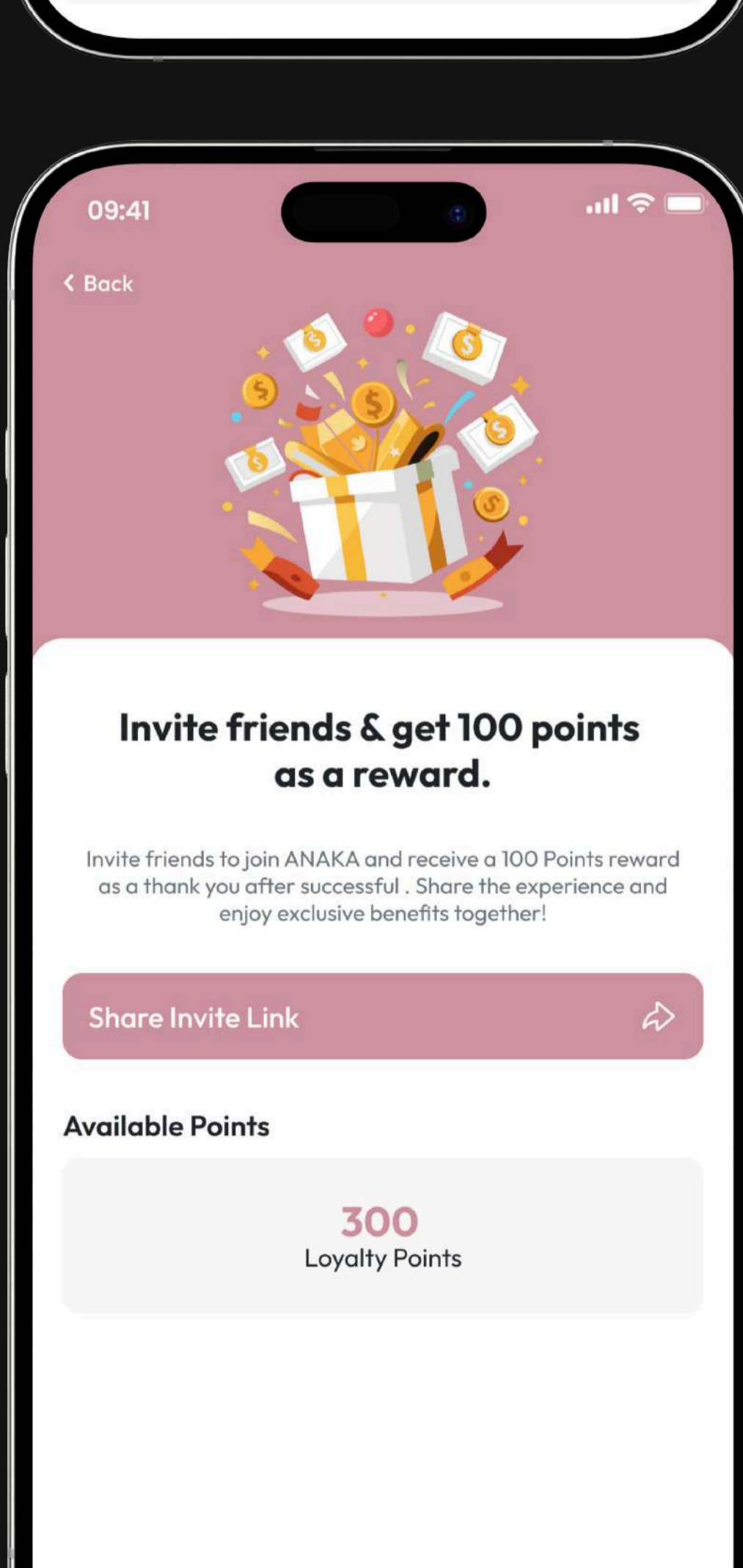
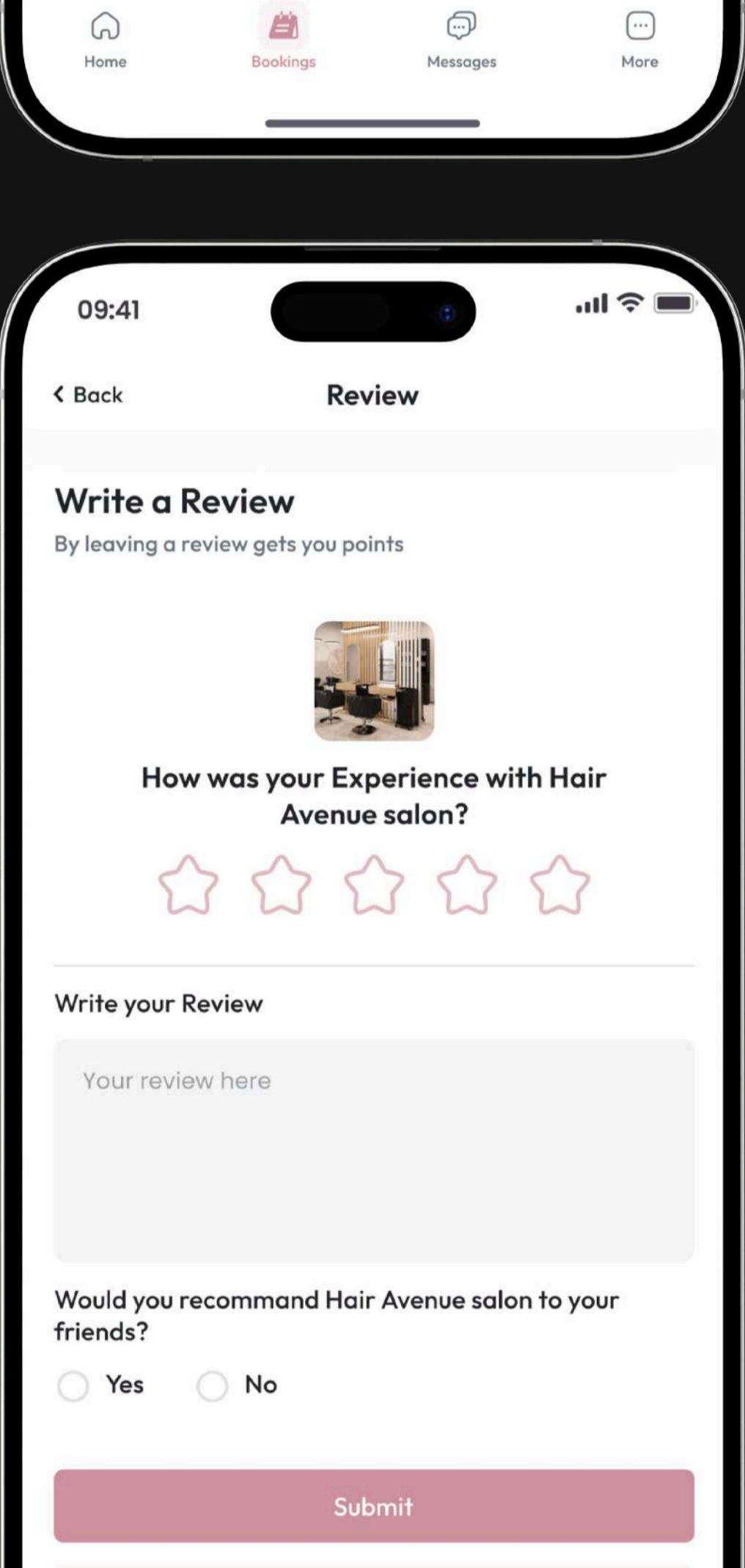
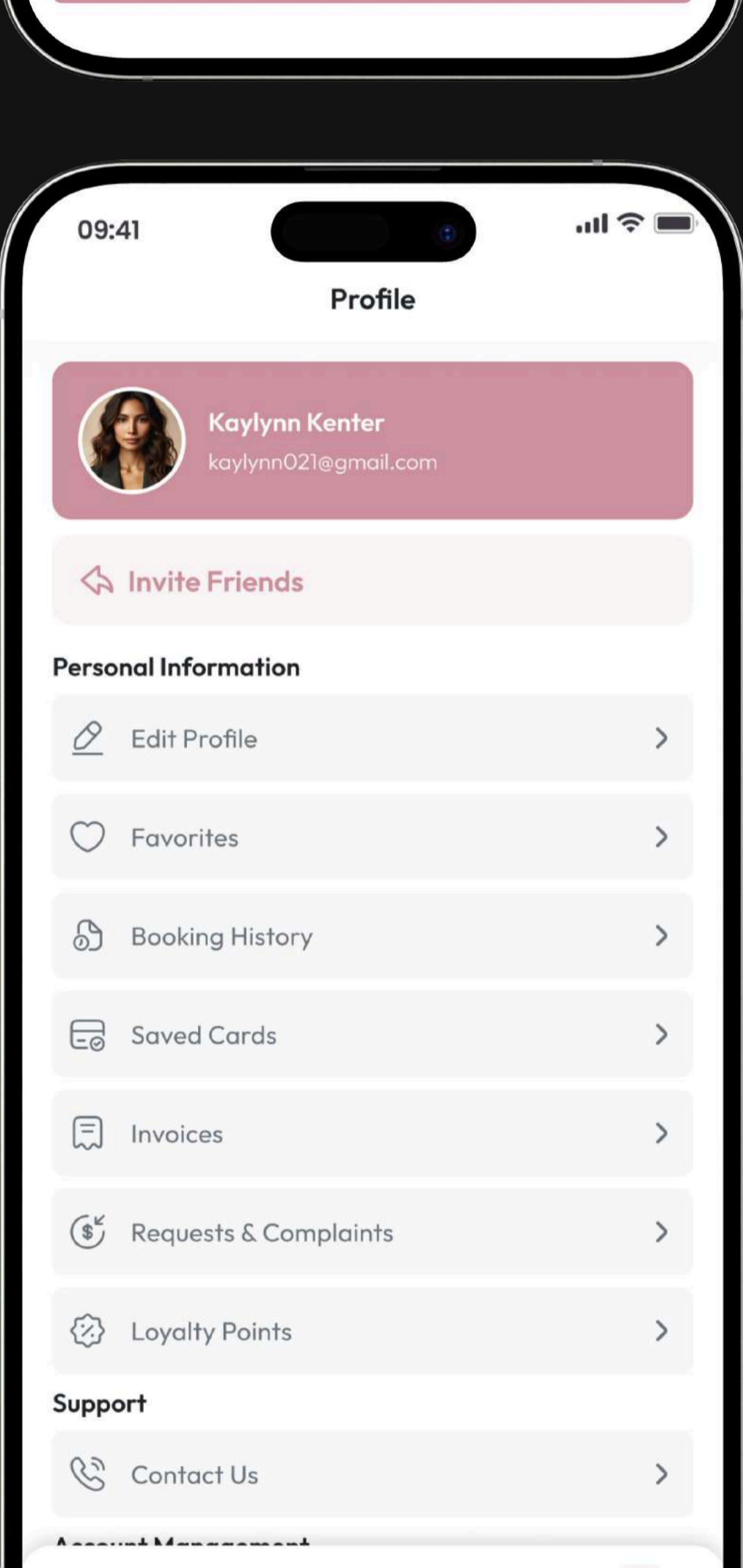
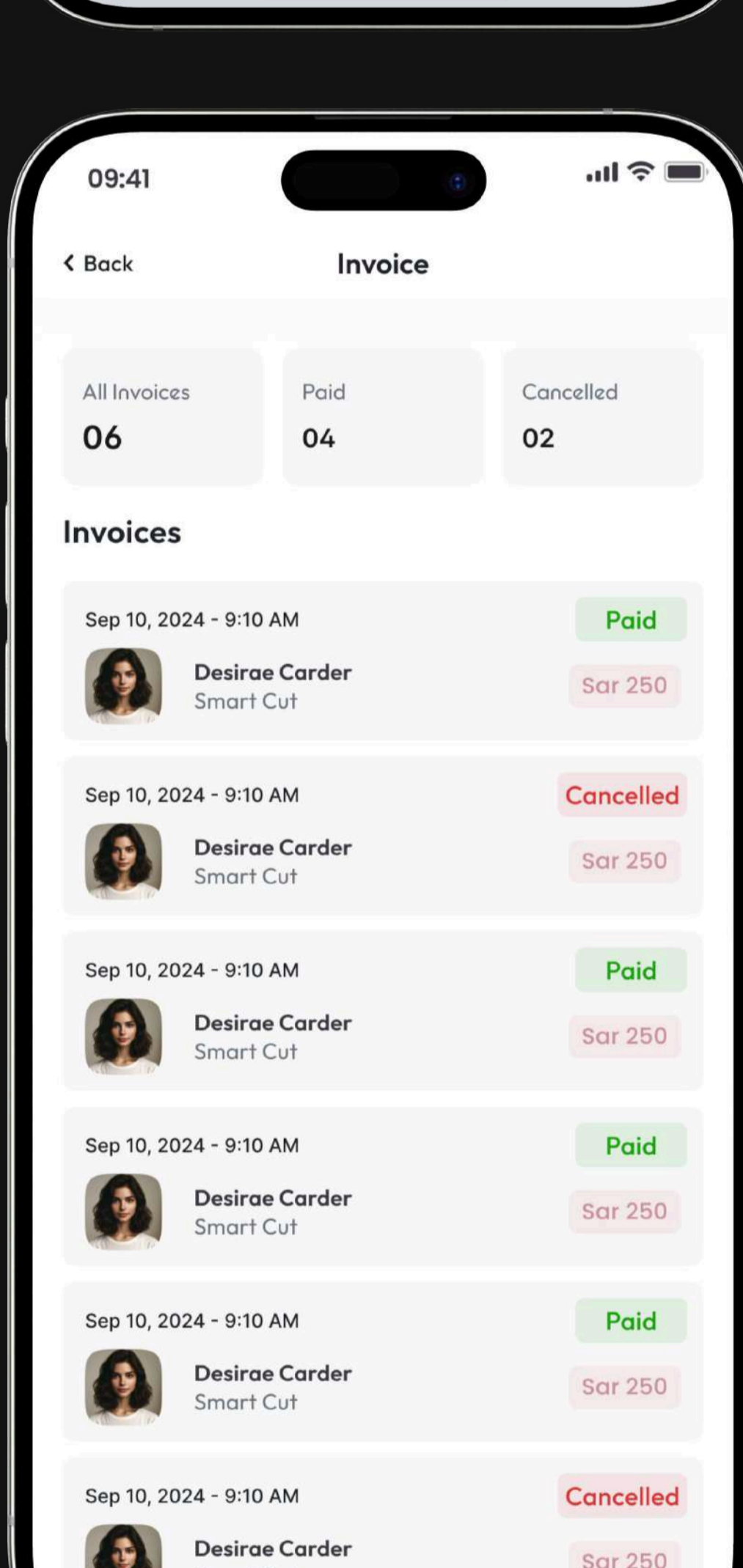
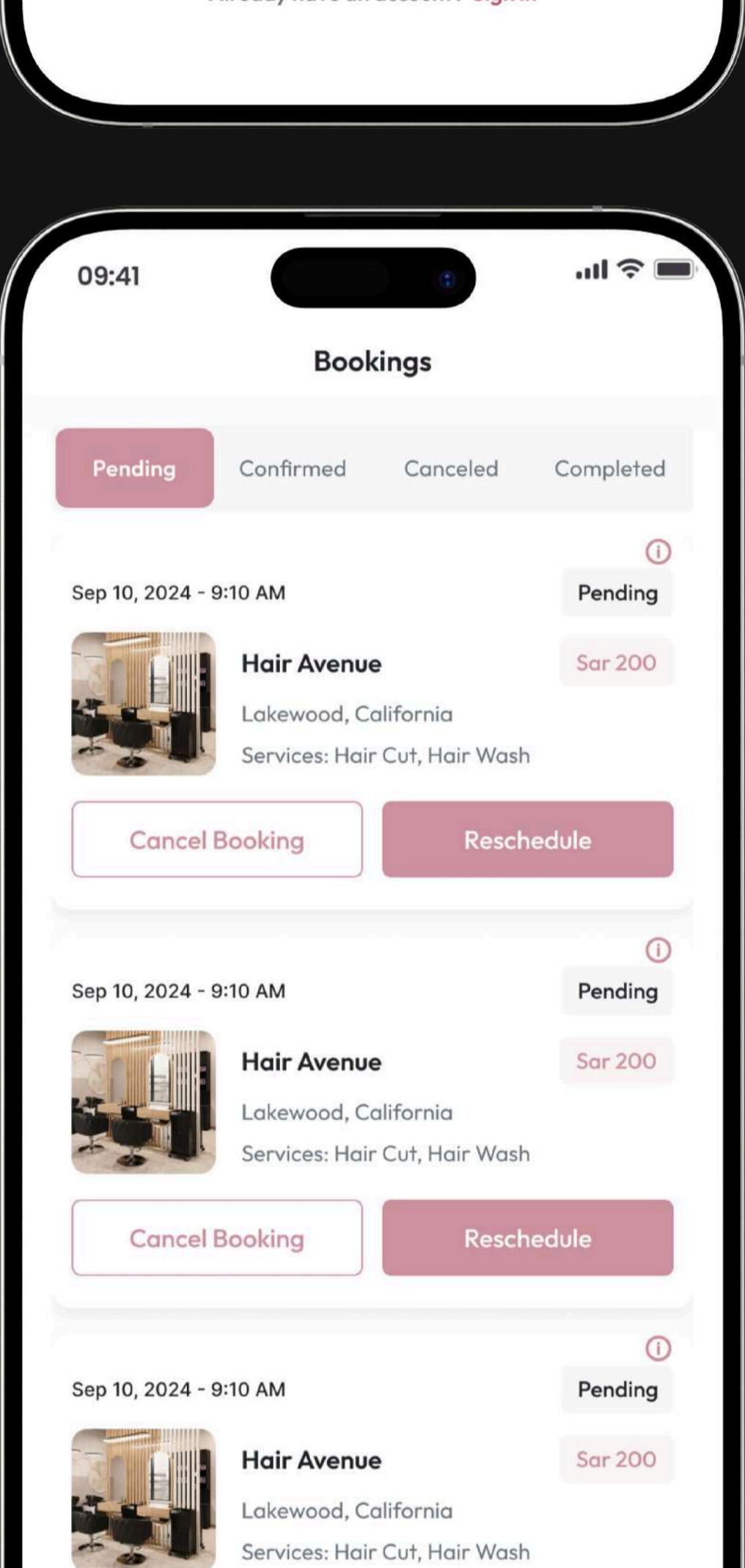
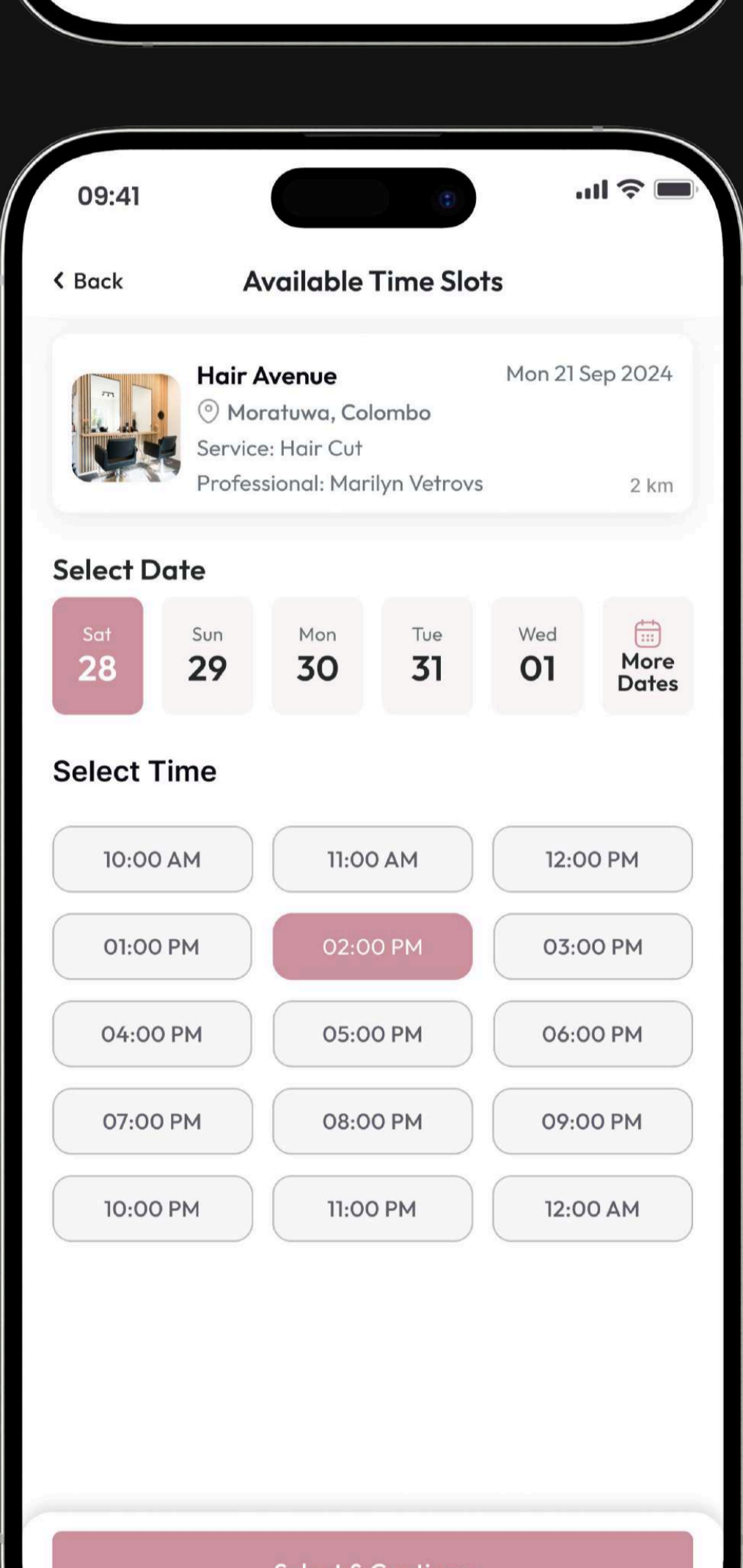
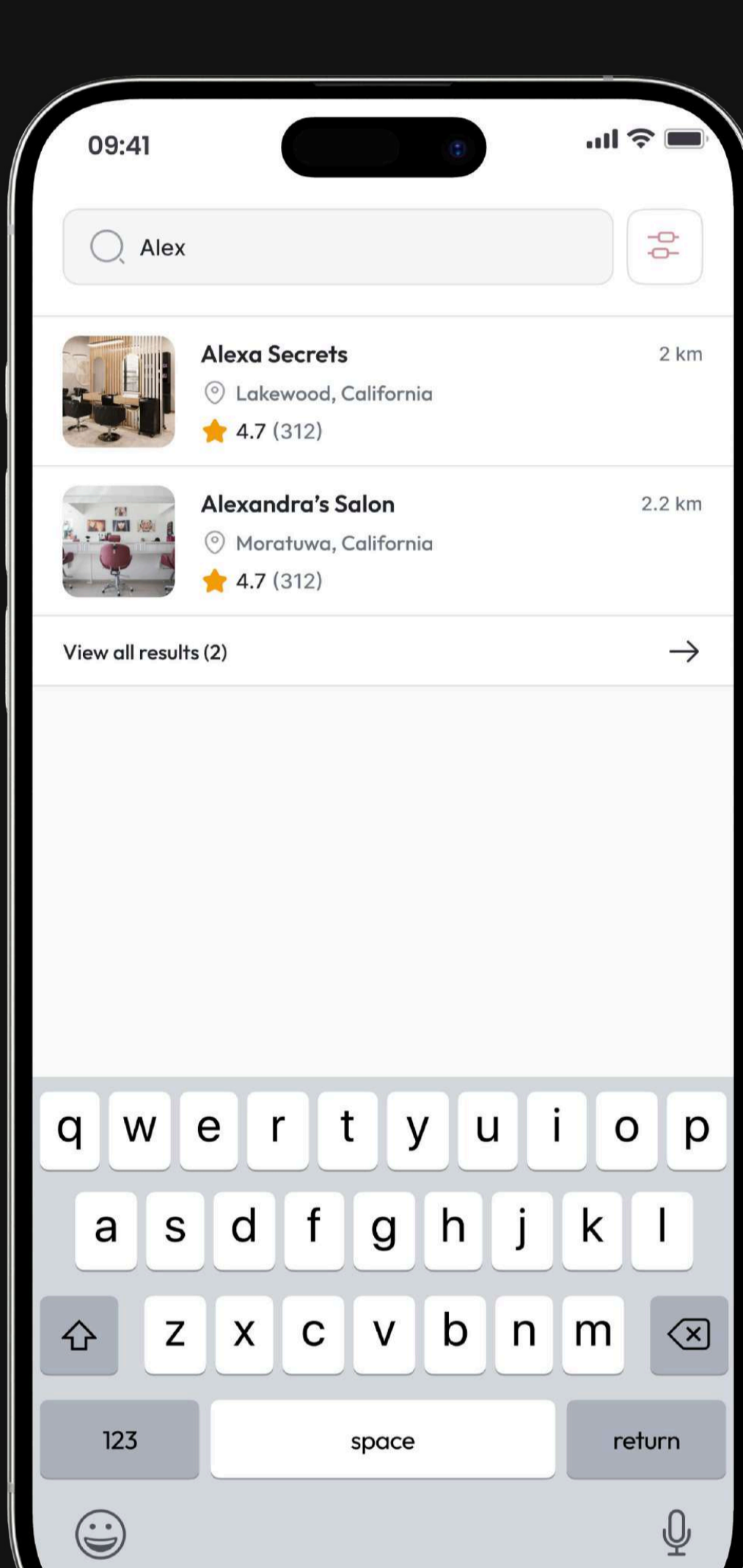
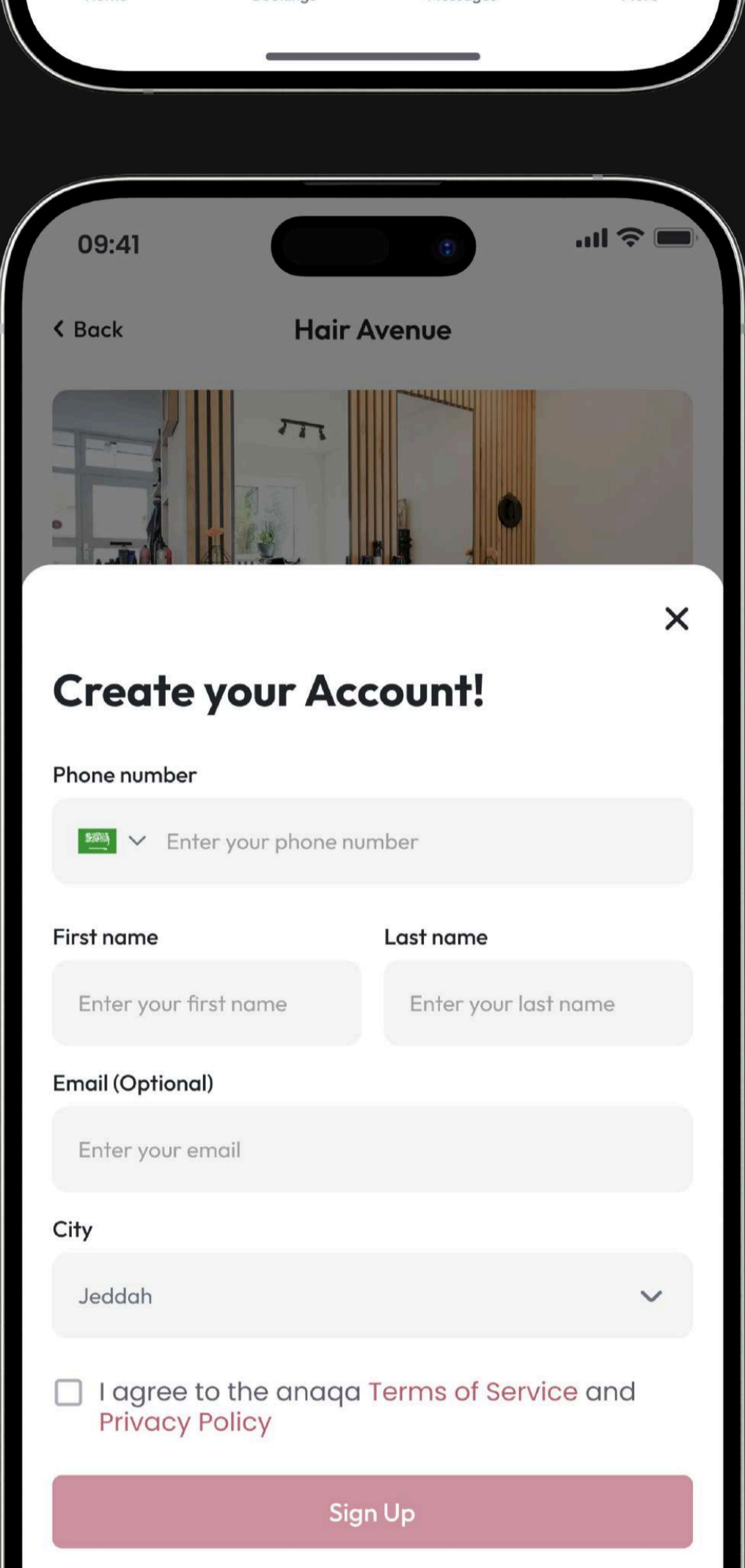
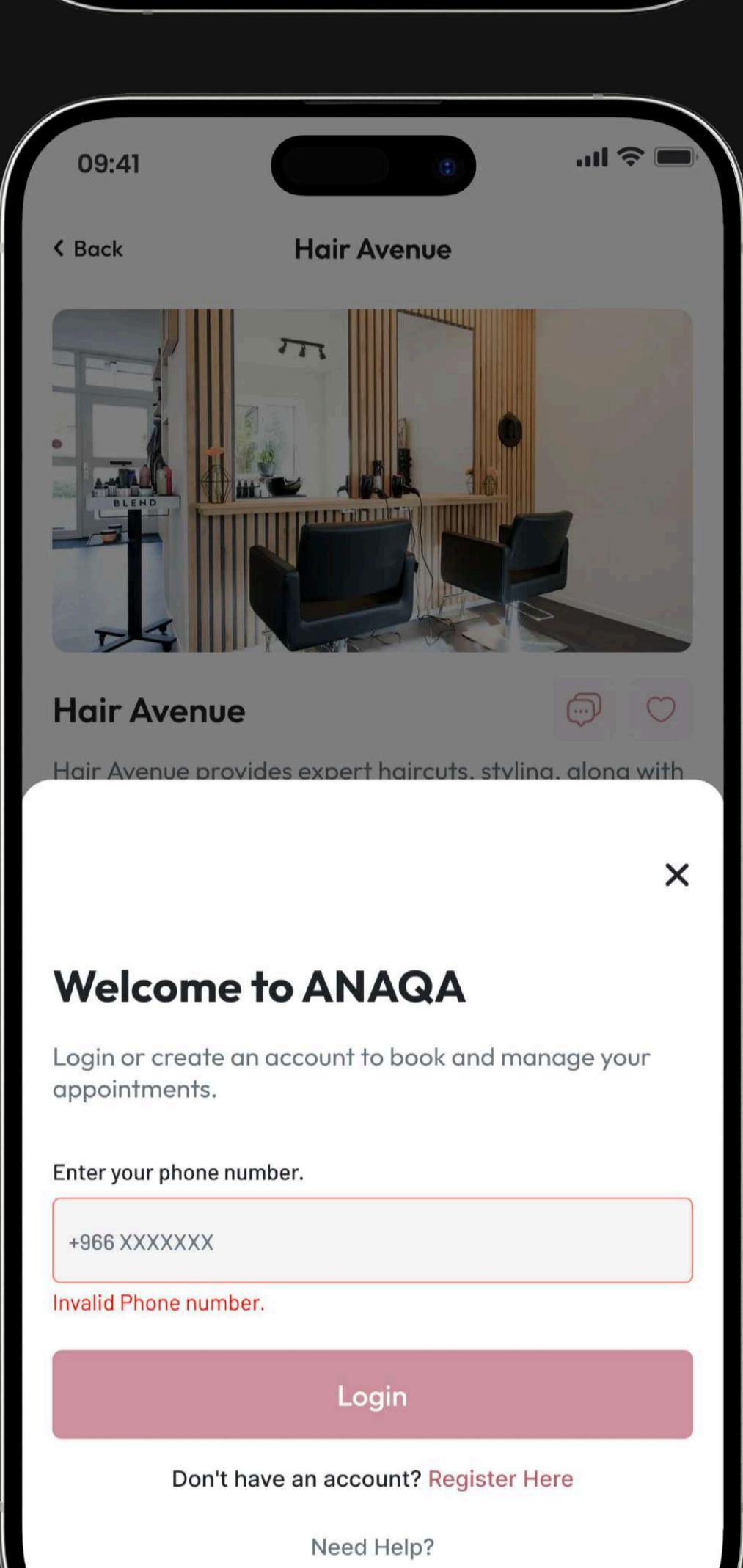
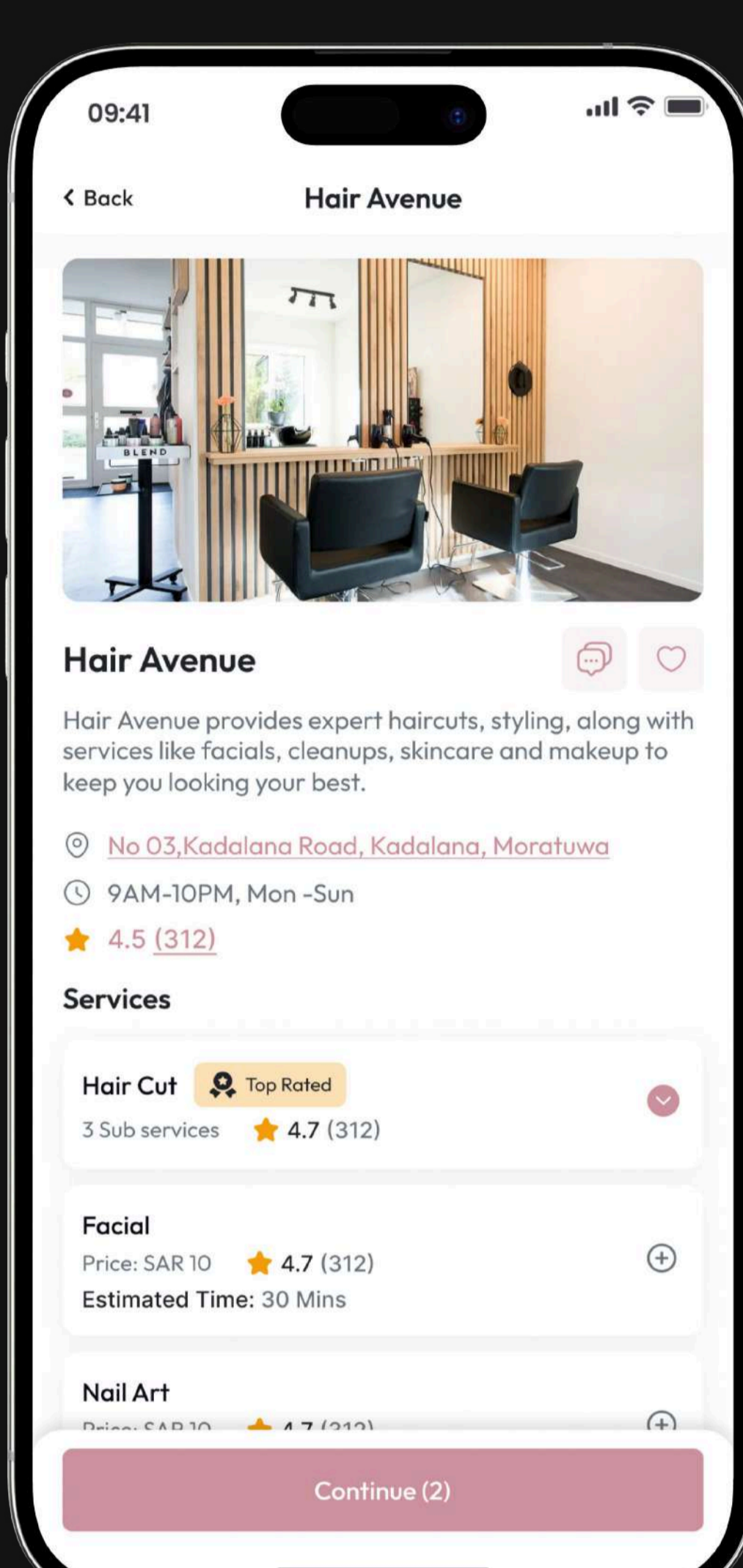
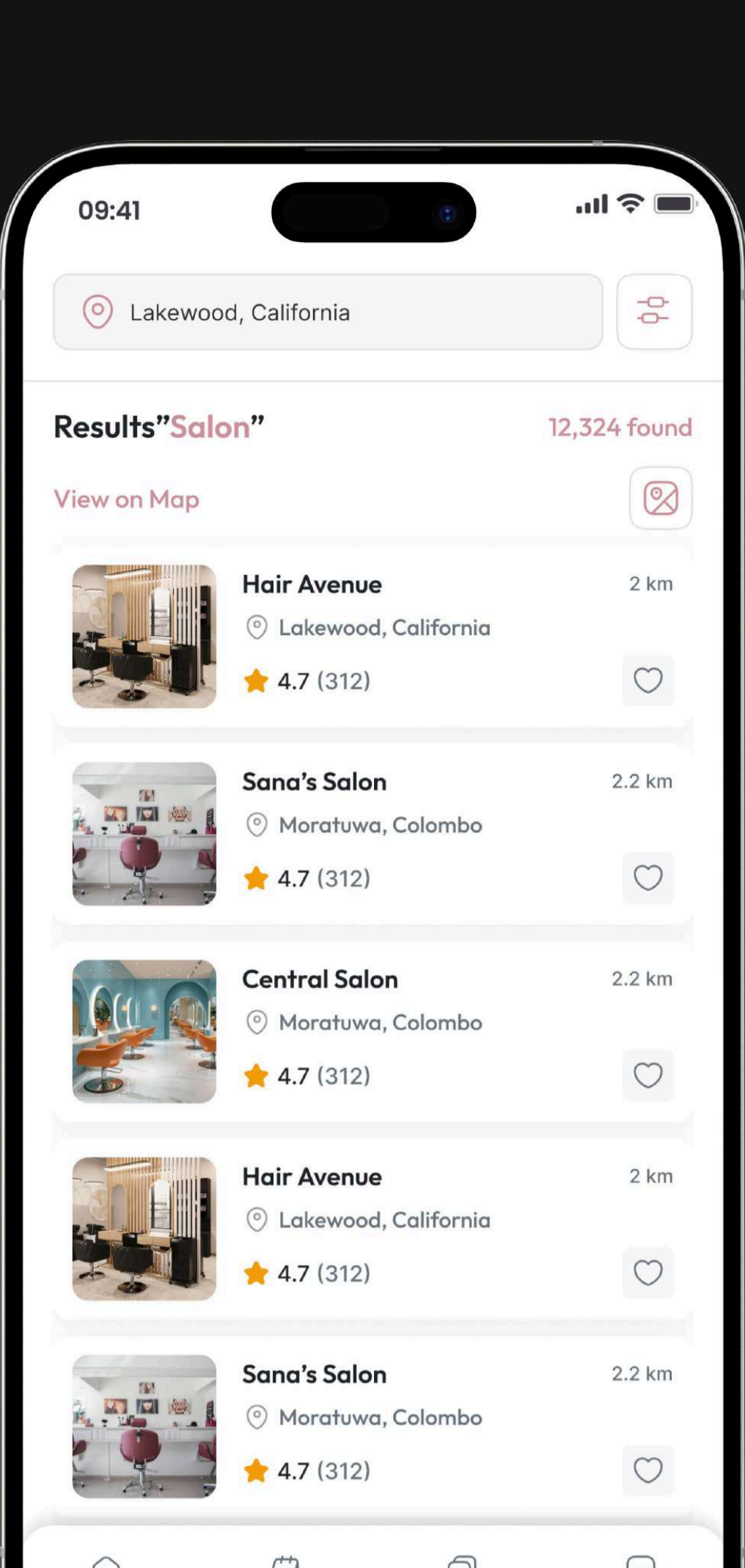
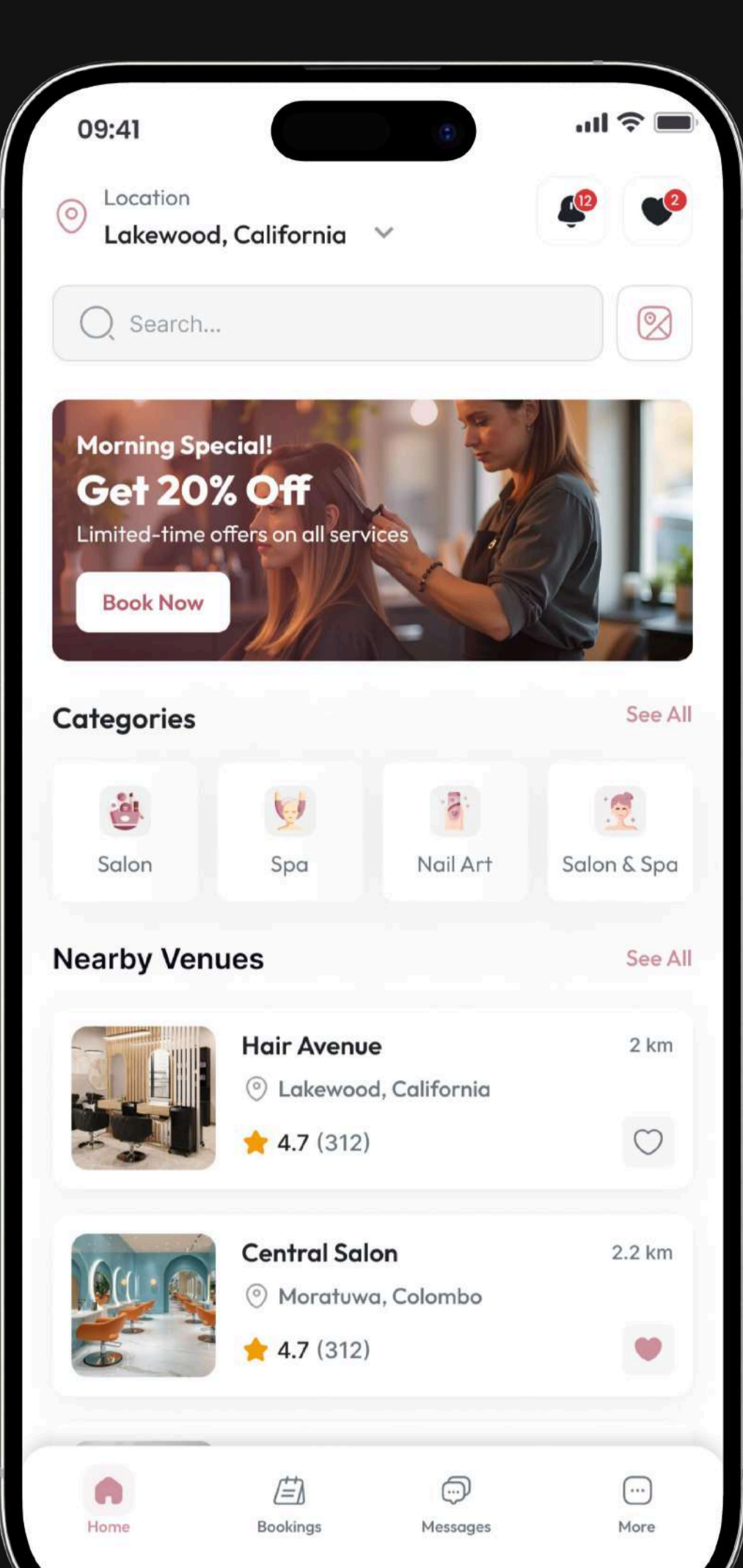
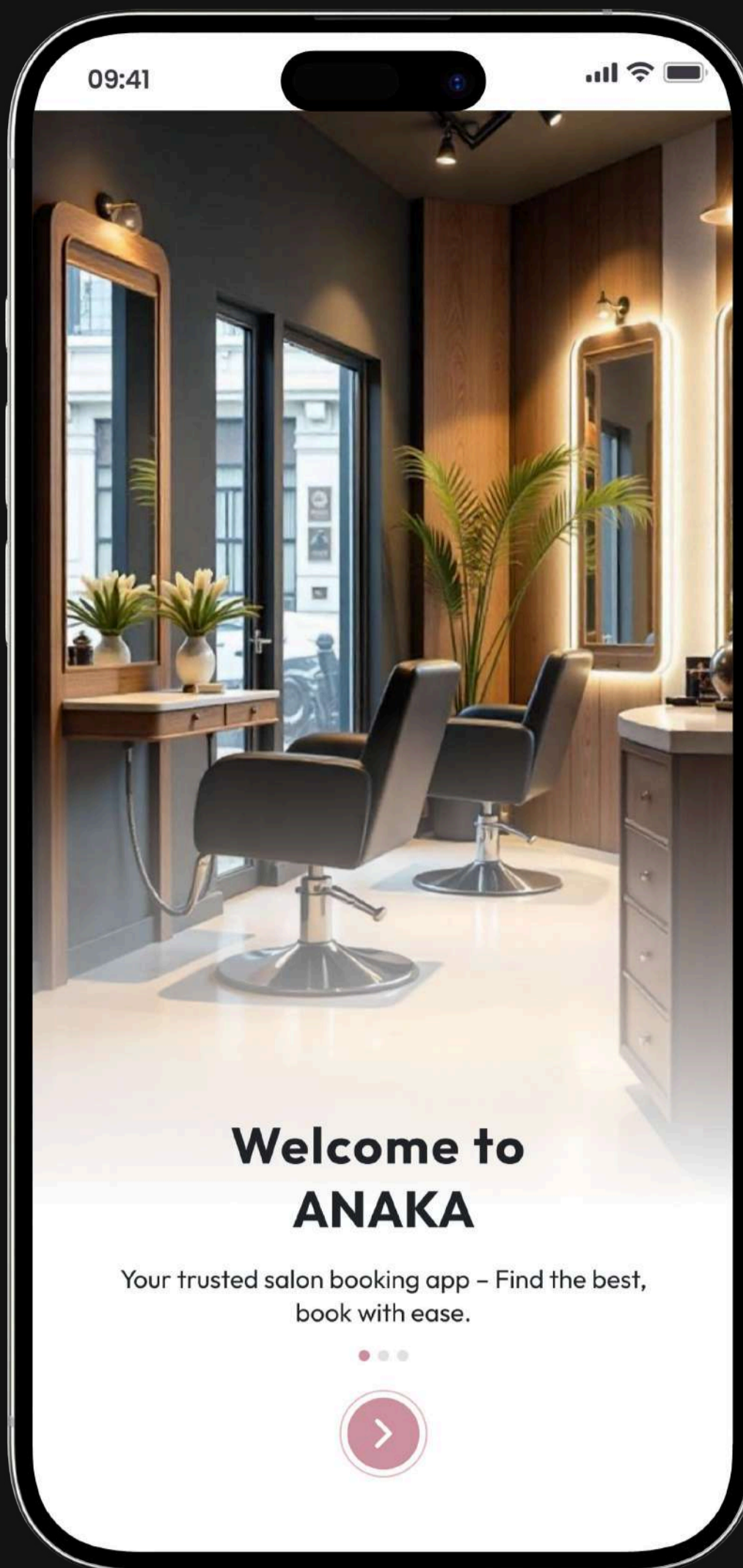
Search Best Salon

Find The Perfect Salon For Your Style! Check Out Our Top-Rated Professionals And Book Your Appointment Easily.





App Overview



Result

The results of the next iteration of your barber and beauty salon mobile app can be evaluated through various key performance indicators (KPIs) and user feedback.

Barber & beauty salon

6

Sprints
for project

85%
User Grow



We publish **New Project** every Week.

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