



Project Overview

Planning to design a top-notch mobile app for a barber & beauty salon? I can help you outline the key features.

INDUSTRY

Barber & beauty salon

DURATION

2 Months

SERVICES

Mobile App

Website

Parent  
Mobile Application

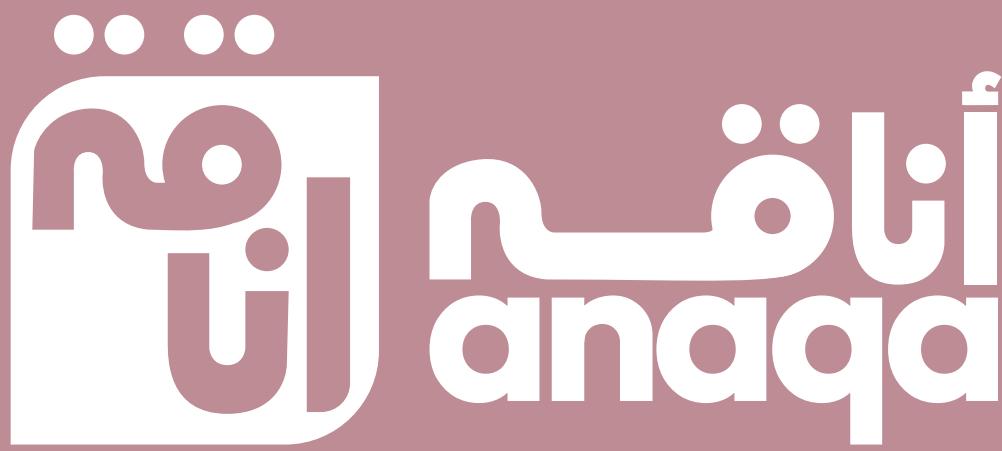


## Anaqa

Anaqa logo reflect elegance and innovation, creating a strong, professional identity for the beauty industry. Our name and logo represent style, innovation, and trust in the beauty industry.

# Logo Design

The Anaqa logo combines elegance and modernity with a sleek script and vibrant colors, reflecting innovation and quality.



# PROBLEMS WE IDENTIFIED



## Inconvenient Appointment Booking

Customers find it hard to schedule appointments via phone or walk-ins, especially when they don't know the availability of the staff.

## Lack Of Service Information

Users may not know what services are offered, prices, or which stylist is best for a particular service.

## No Personalized Experience

Customers have specific preferences (like preferred stylists or products) that aren't always remembered.

## Lack Of Communication

Customers don't receive reminders about their appointments and forget about bookings.

# SOLUTIONS WE OFFERED

## Inconvenient Appointment Booking

Provide an easy-to-use booking system that shows real-time availability of stylists and services. Allow users to book, reschedule.

## Lack Of Service Information

Create a detailed service catalog with descriptions, prices, and reviews for each service. Allow users to filter services based on needs and read.

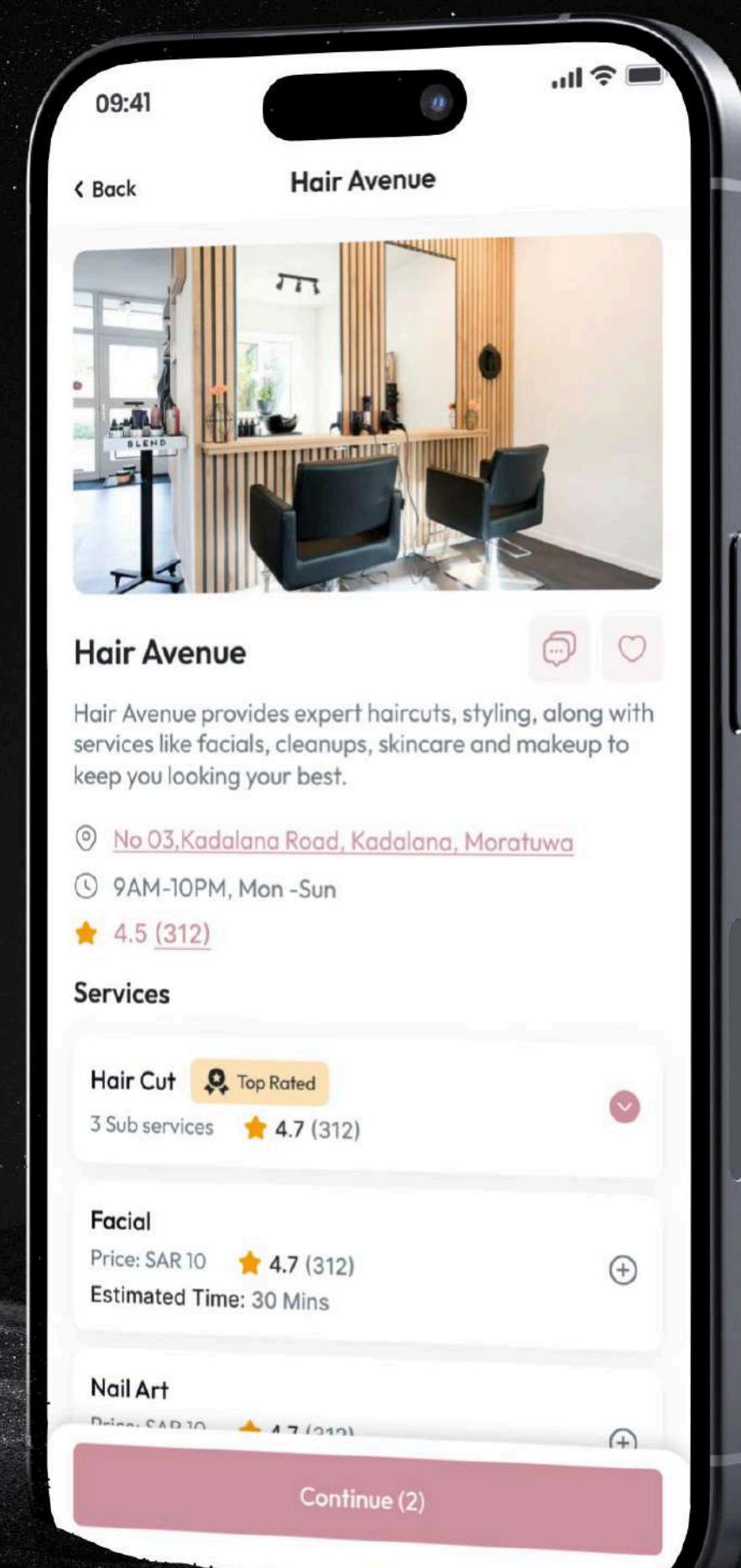
## No Personalized Experience

The app can have personalized profiles where user preferences, favorite stylists, and previous services are saved. This allows the salon to offer.

## Lack Of Communication

Enable push notifications or SMS reminders to notify users of their upcoming appointments or changes in the schedule.





# Timeline

Provide an easy-to-use booking system that shows real-time availability of stylists and services. Allow users to book, reschedule.

Week 1      Week 2      Week 3      Week 4      Week 5      Week 6      Week 7

Research

Wireframe

Design System

Visual Design

Modifications

Testing & Handoff

Our design process focuses on understanding user needs & crafting intuitive solutions. It begins with thorough research & user interviews, followed by wireframing & prototyping to ensure a seamless user journey.

# User Research

User research was a crucial step in the development of anaqa, ensuring that the app met the needs and expectations of its target audience.



## Marilyn Carder

User feedback was essential in refining Anaqa allowing us to identify pain points and improve usability.

### Goals

Users want a straightforward process to book, reschedule, or cancel appointments with minimal steps.

### Pain Points

Users get frustrated if the app has too many steps or unclear instructions, leading to wasted time.



## Erin Kenter

User feedback was a cornerstone of the Anaqa development process. By engaging directly with users through surveys

### Goals

Users aim to view available slots and select convenient times without contacting the salon directly.

### Pain Points

Lack of notifications or reminders about upcoming appointments or service details can lead to missed schedules.



## Paityn Donin

User feedback was an essential element throughout the development process Anaqa influencing its evolution

### Goals

Users seek tailored recommendations for services, reminders for follow-ups, and the ability to track their past appointments.

### Pain Points

Users dislike not knowing pricing, service duration, or stylist availability before booking.



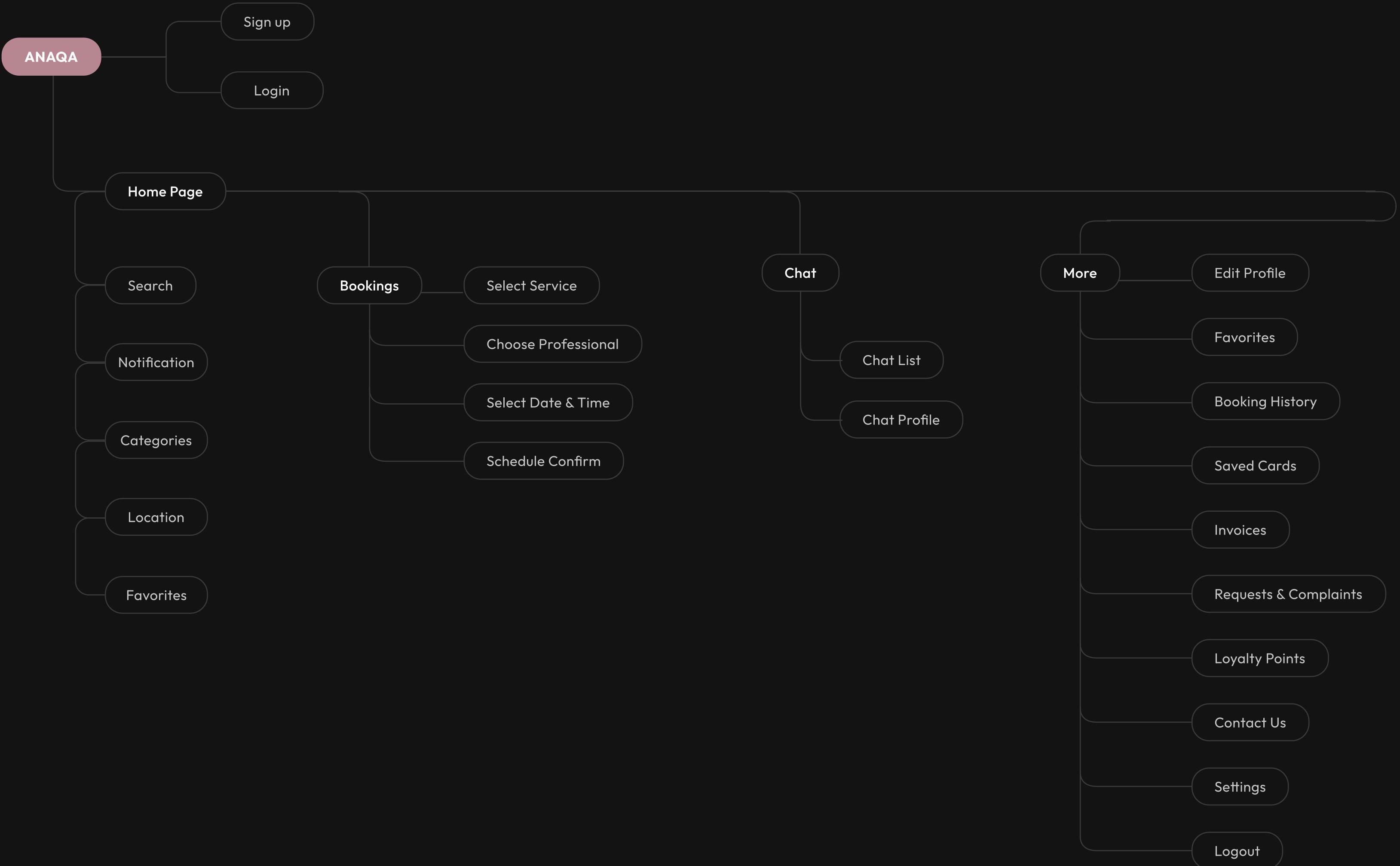
**Experience The Luxury  
Of Salon Services Right  
At Your Fingertips**

Download the application now!



# User Flow

EcoDin's User Flow Is Designed For Simplicity And Efficiency. Start By Logging In Securely, Then Easily Navigate Through The Intuitive Dashboard To View Your Financial Overview.



# Color Scheme

Colors evoke emotions and set the mood for user experiences. Each hue plays a role in guiding users and enhancing usability.

Primary Color

#B78891

White

#FFFFFF

Gray

#909099

Black

#222222

Typography

# Outfit

## Outfit Font Family

Heading - Bold

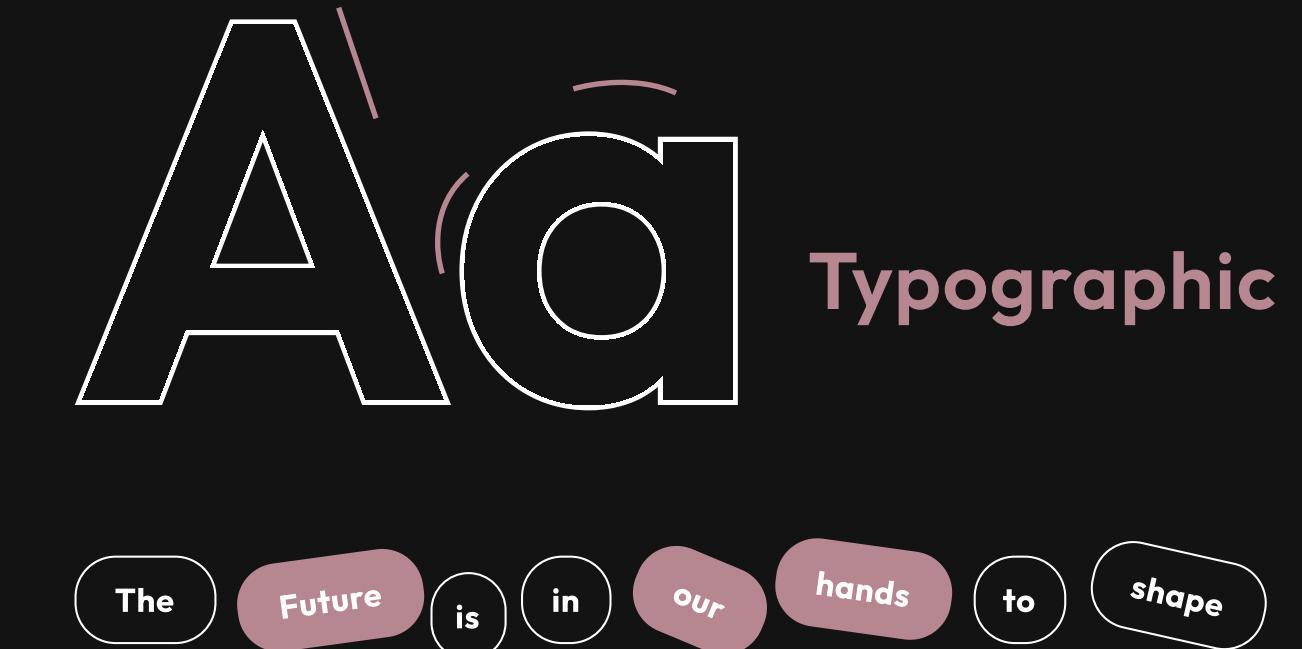
**The Future Is In Our  
Hands To Shape.**

Body - Regular

The Future Is In Our  
Hands To Shape.

Place Holder - Medium

The Future Is In Our  
Hands To Shape.



# Wireframe

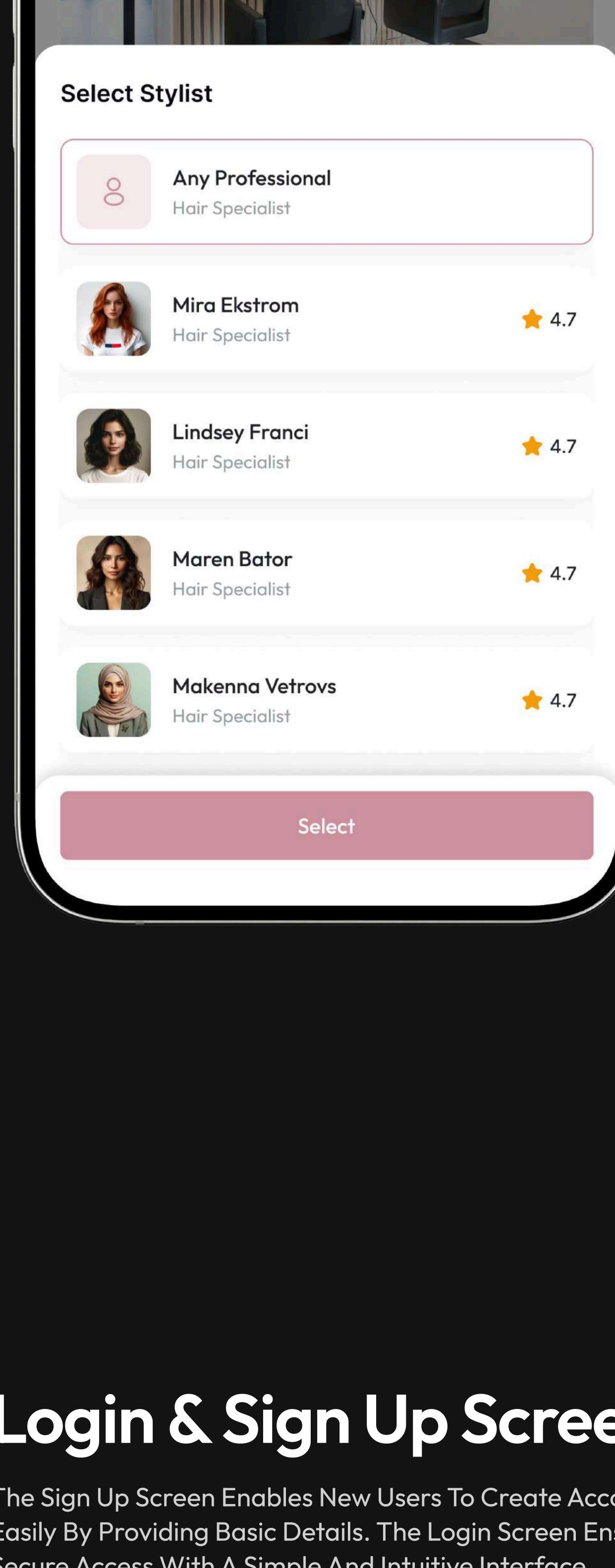
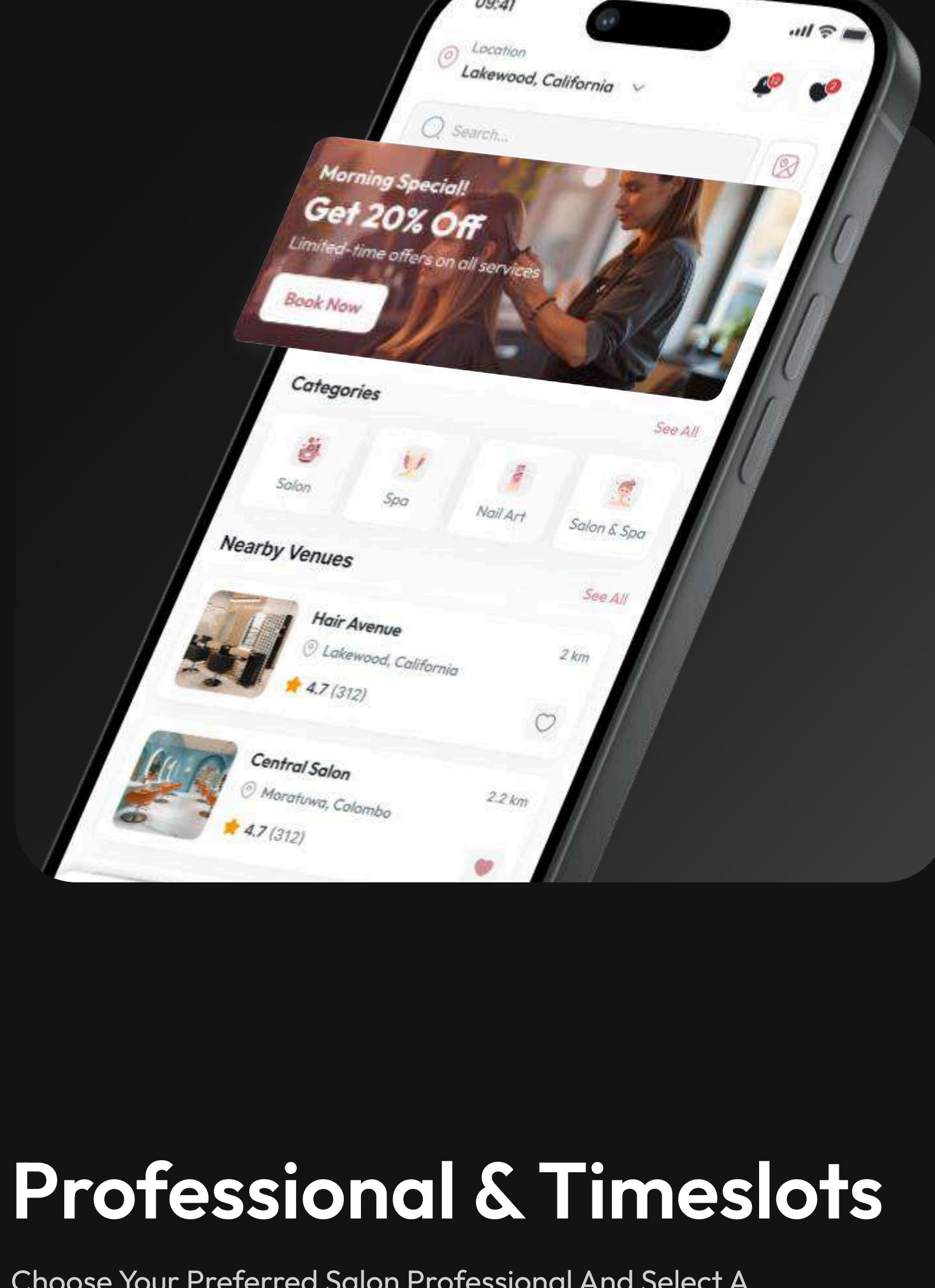
This section contains five wireframes illustrating the user flow from search to booking confirmation.

- Search Screen:** Shows a search bar, location set to Lakewood, California, and a "Morning Special! Get 20% Off" banner. Categories (Salon, Spa, Nail Art, Salon & Spa) and nearby venues (Hair Avenue, Central Salon) are listed.
- Venue Detail Screen:** Shows Hair Avenue's profile with address (No 03, Kadalana Road, Kadalana, Moratuwa), rating (4.5), and services (Hair Cut, Facial, Nail Art). A "Continue (2)" button is at the bottom.
- Available Time Slots Screen:** Shows available time slots for Hair Avenue on Monday, 21 Sep 2024. The user selects Wednesday, 23 Sep 2024, and then chooses a time slot (10:00 AM, 11:00 AM, 12:00 PM).
- Order Detail Screen:** Displays the booking details for a Hair Cut on Wednesday, Sep 10 at 9:30 AM by professional Marilyn Vetrov. It shows the total cost (SAR 130.00), VAT (15%), and a breakdown of services and discounts.
- Top Rated Salons Screen:** Shows a list of top-rated salons (Smart Cut Salon) with their services, ratings (4.8), and locations.

This section contains five wireframes illustrating account management and support features.

- Bookings Screen:** Shows a list of bookings for Hair Avenue on Sep 10, 2024, with options to Cancel Booking or Reschedule.
- Notification Screen:** Shows notifications for booking cancellations and successful payments, as well as special offers and account setup success.
- Chat Screen:** Shows a list of recent chats with salons like Alexandra's Salon, Big Hair We Care, Beauty Unleashed, and Addictive Beauty.
- Profile Screen:** Shows the user's profile (Kaylynn Kenter, kaylynn021@gmail.com), invite friends, and a menu for personal information, booking history, saved cards, invoices, requests, loyalty points, support, and account management.
- Nearby Venues Screen:** Shows a list of nearby venues (Hair Avenue, Central Salon, Sana's Salon, Luxe Hair Studio, Glamour Beauty Bar, Sunset Hair Salon) with their locations, ratings, and distances.

The Home Screen Offers A Quick Overview Of Your Day's Operations, Including Appointments, Notifications. Its Intuitive Layout Ensures Efficiency And Ease Of Use. Moreover, The App's User-Friendly Interface Allows You To Personalize Your Experience By Adding Or Removing Features As Needed.



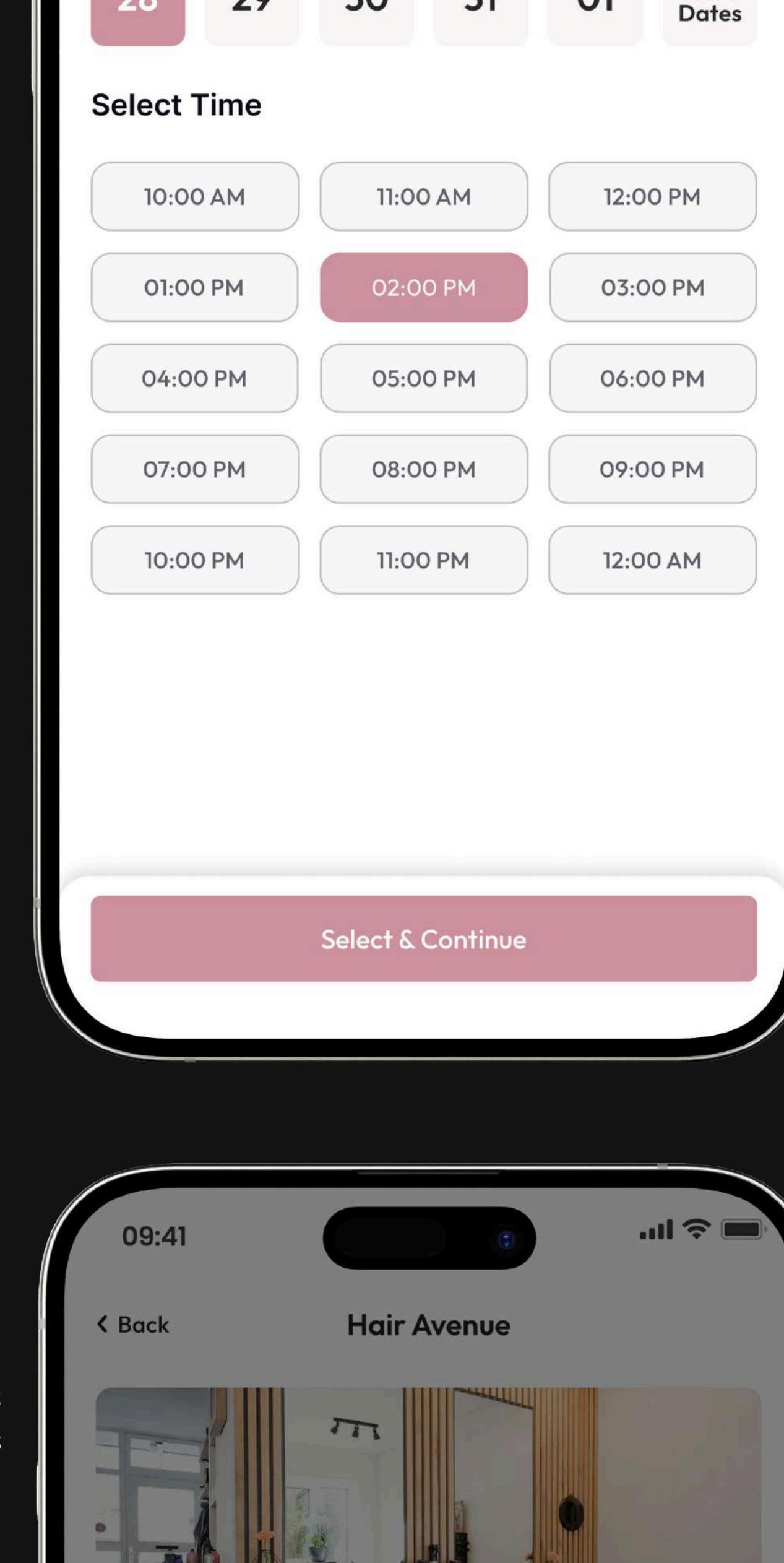
A small square image showing the interior of a modern hair salon with wooden paneling and a large mirror.

**Hair Avenue**

Mon 21 Sep 2024

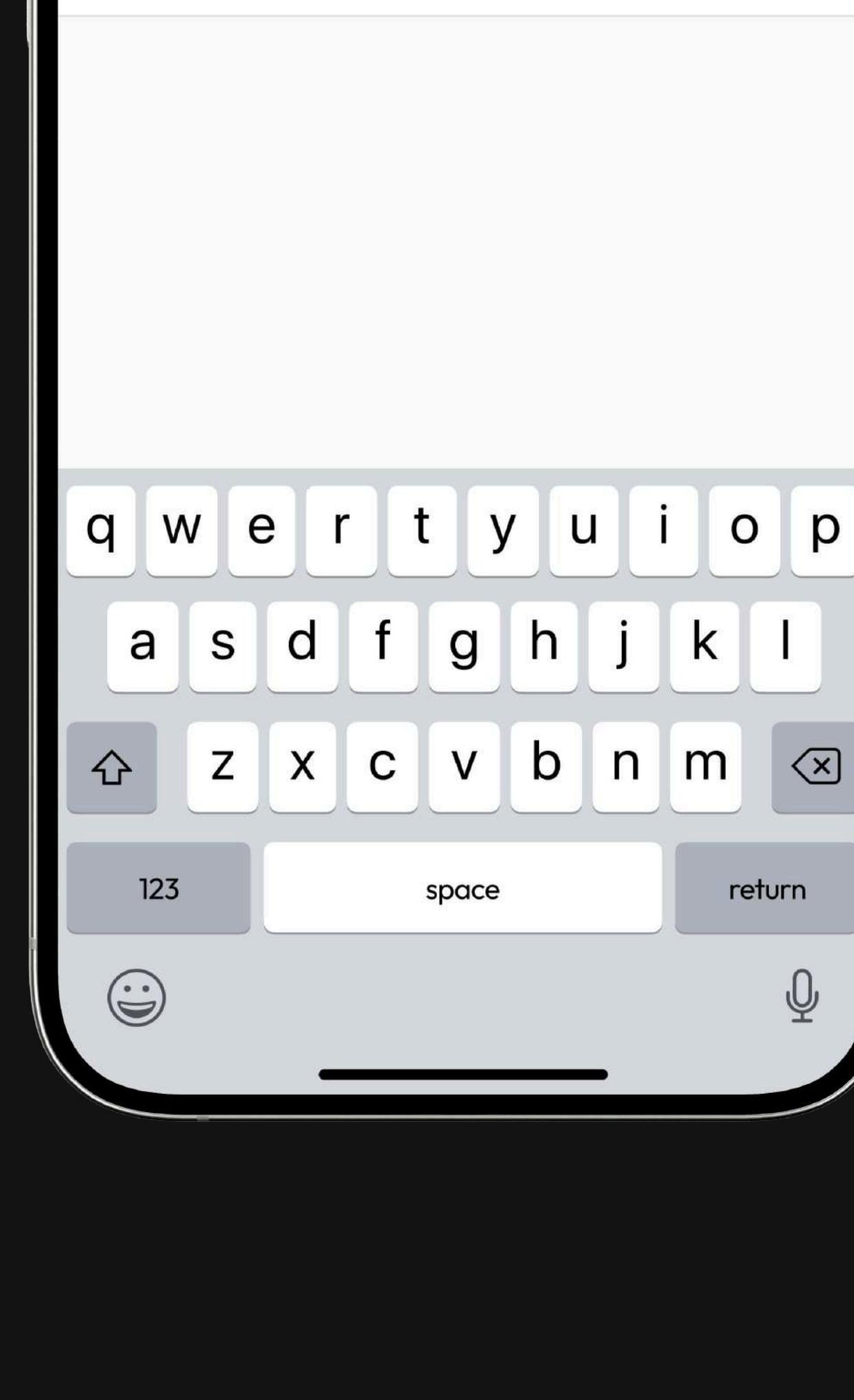
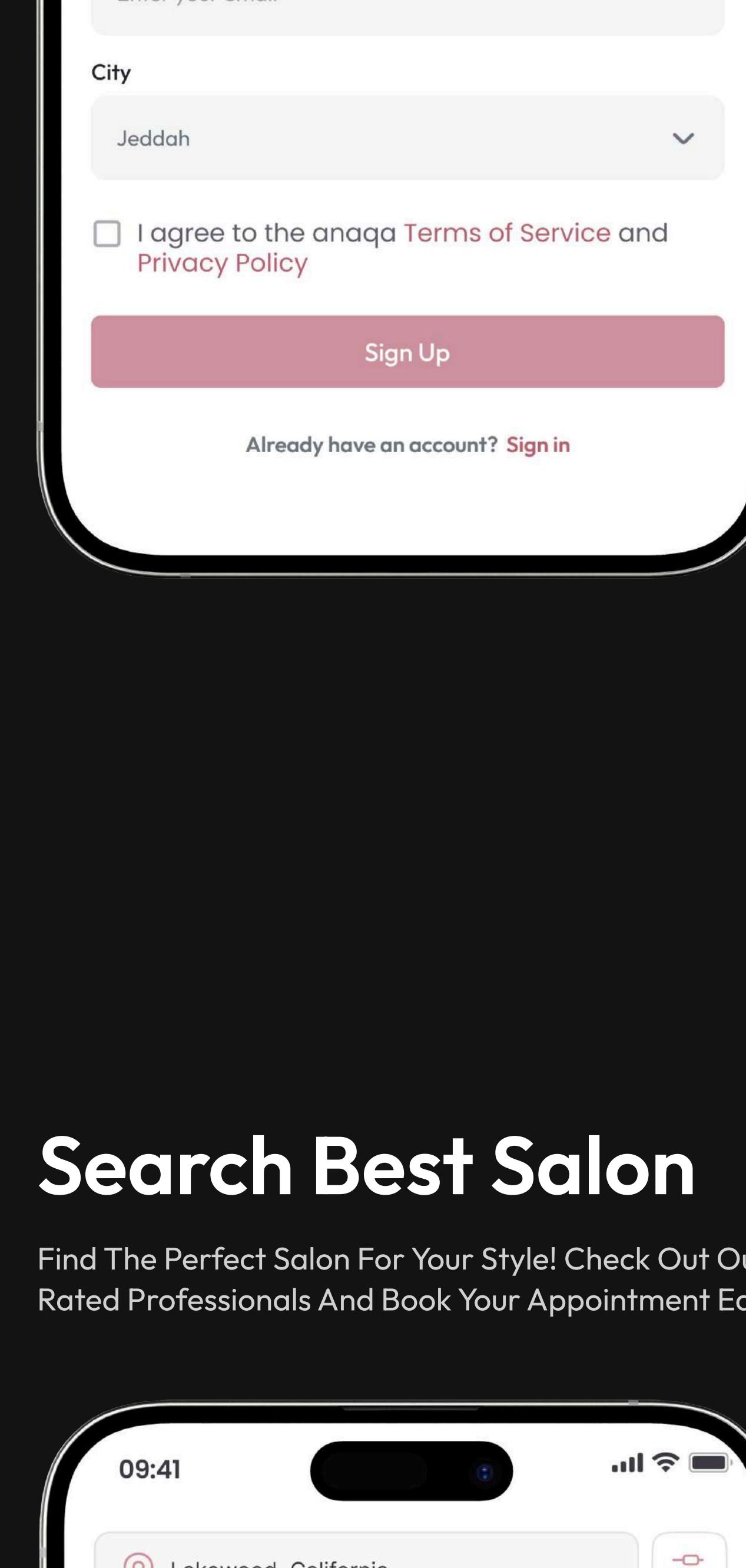
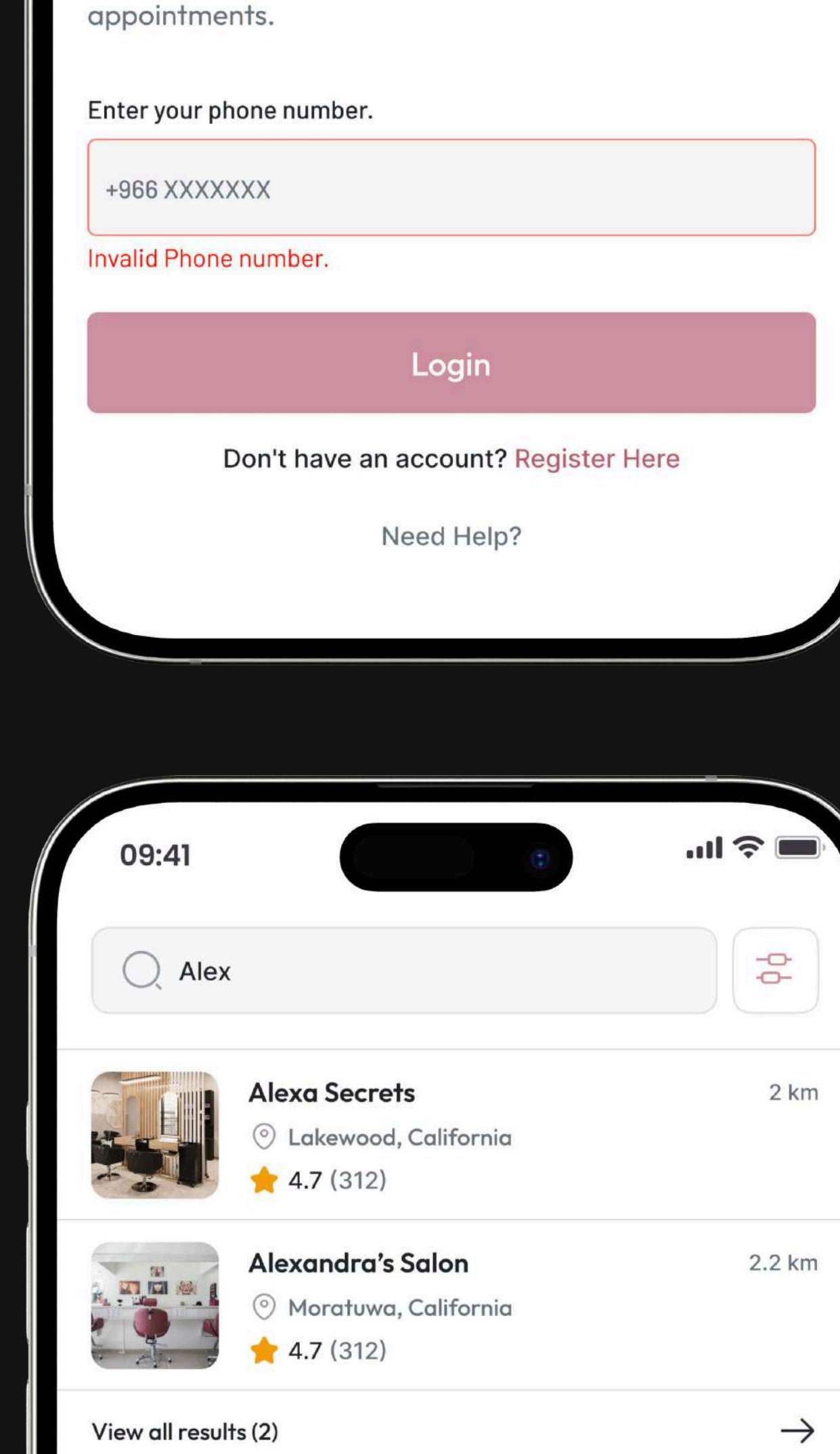
📍 Moratuwa, Colombo

 Professional: Marilyn Vetrovs 2 km



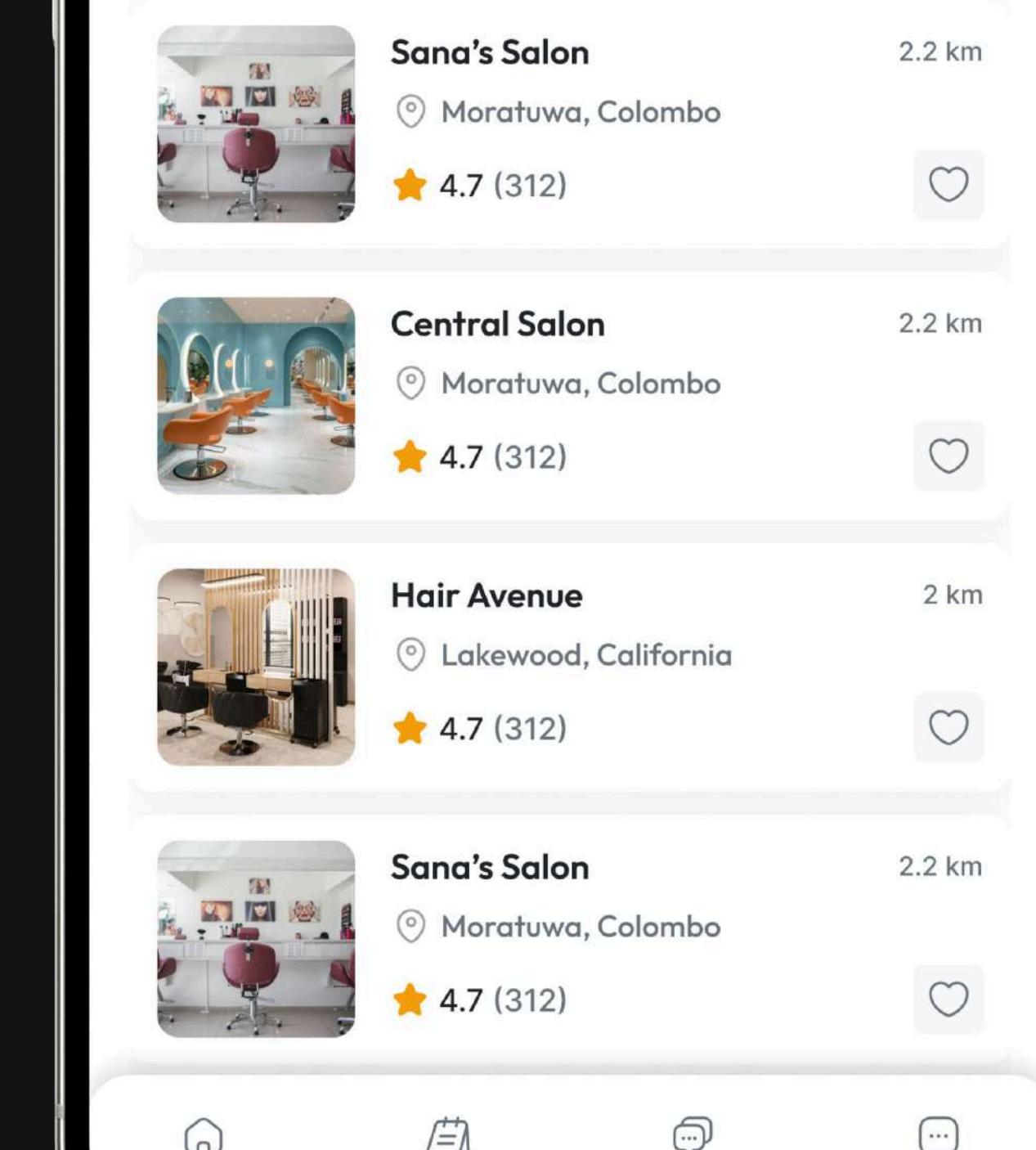
# Hair Avenue

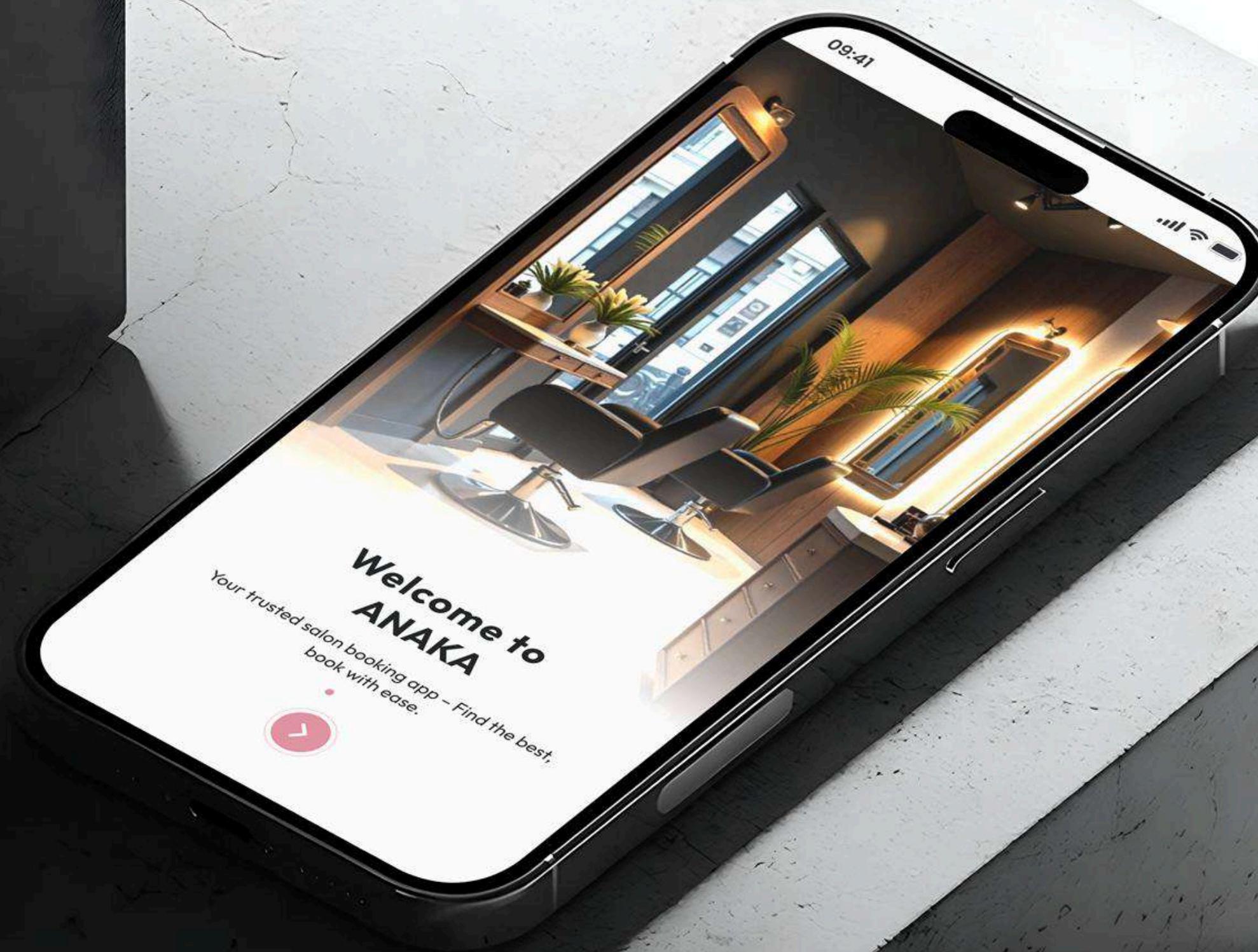
# Welcome to ANAQA



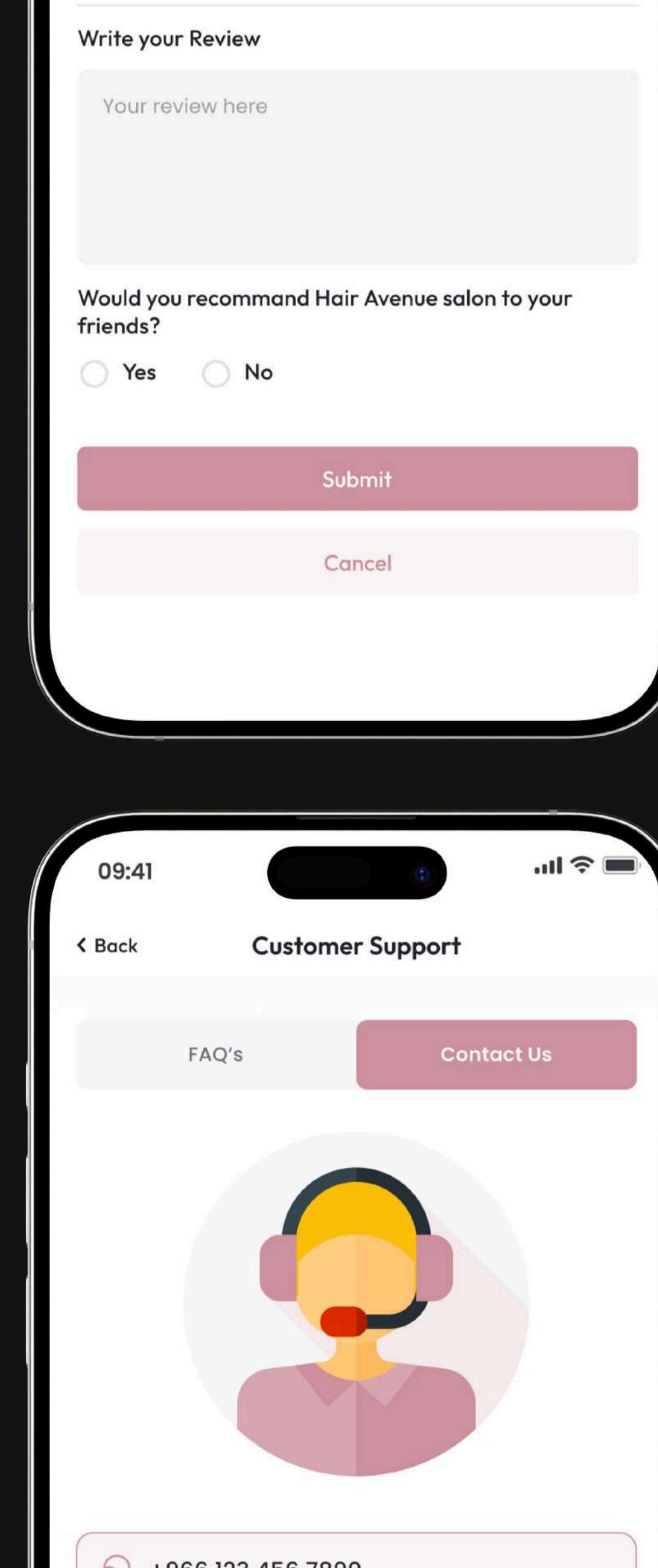
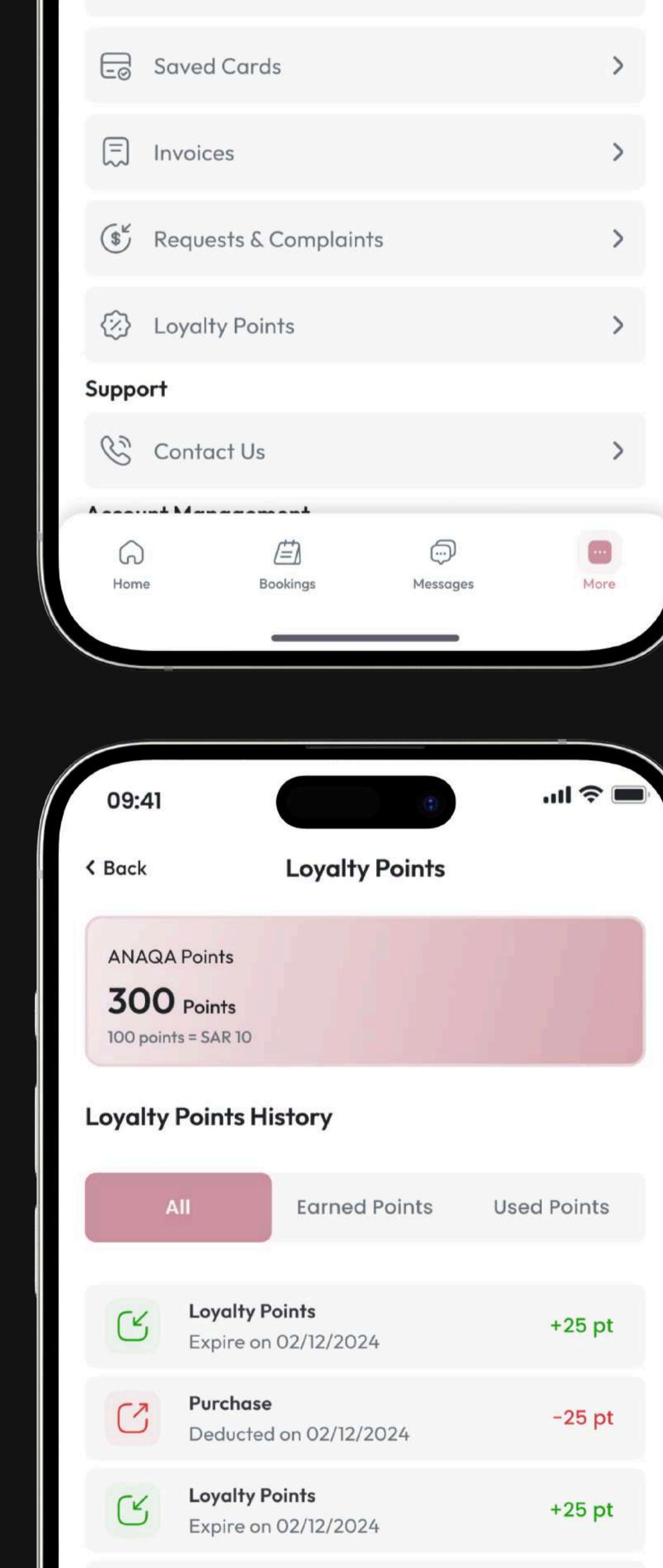
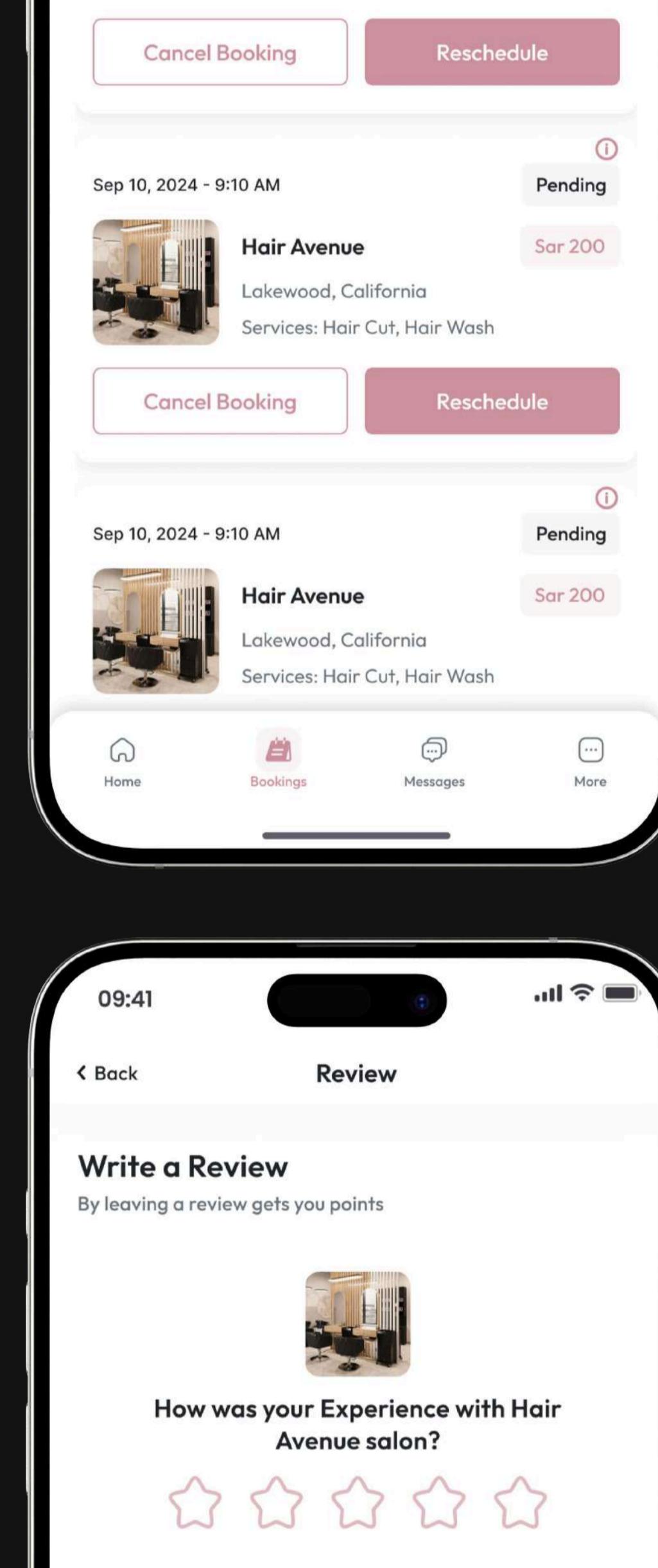
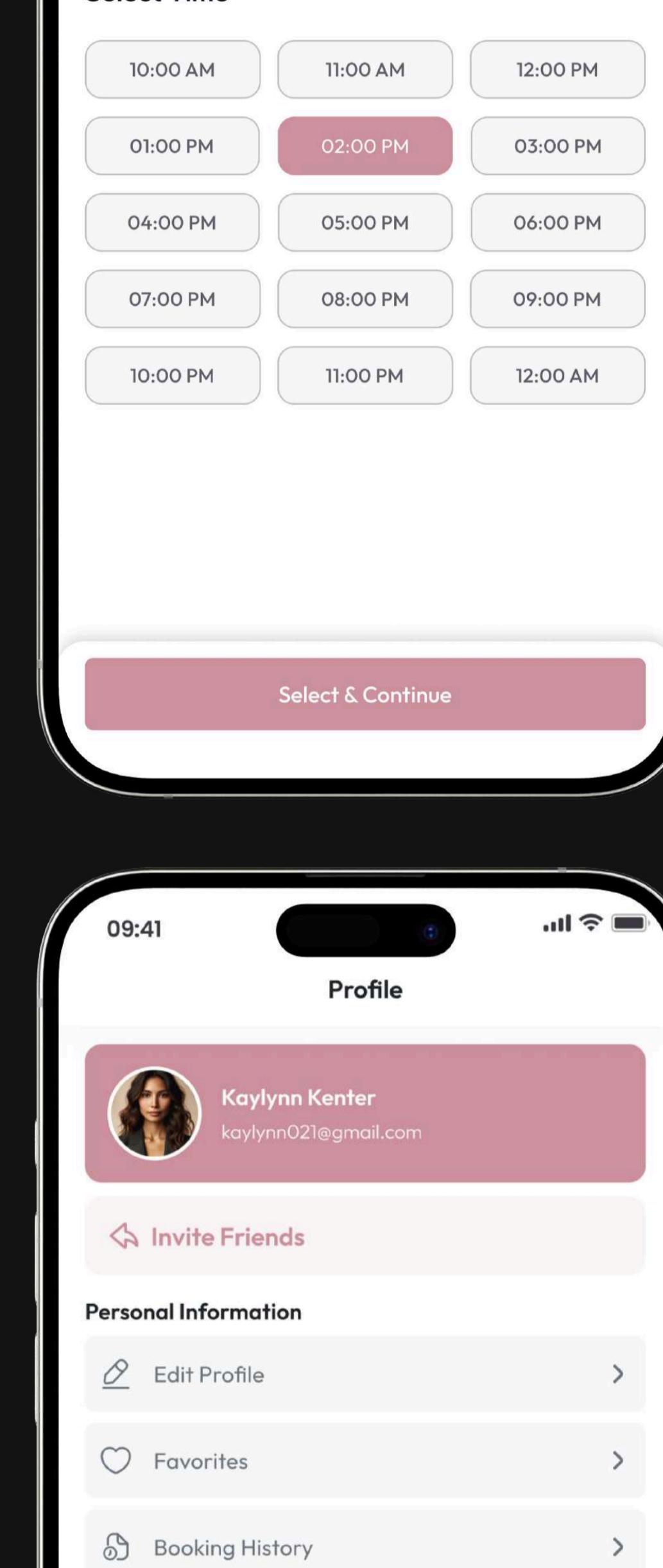
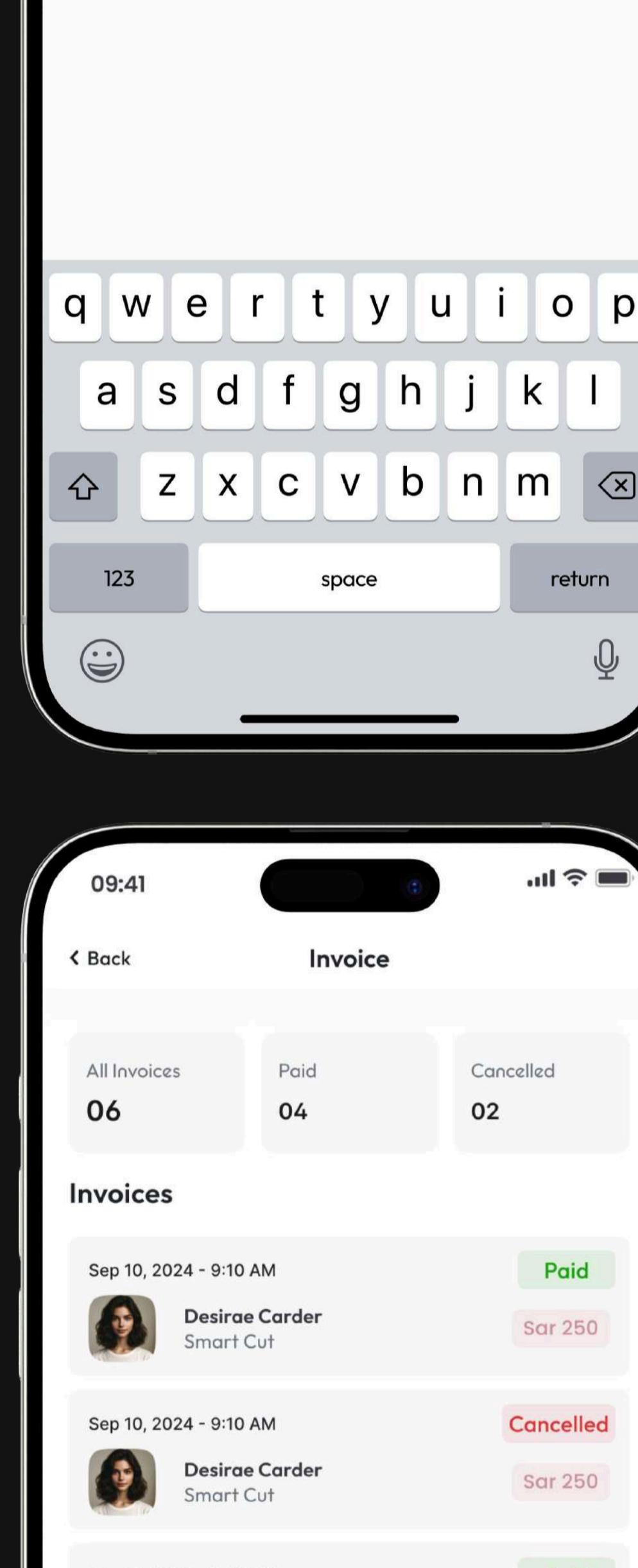
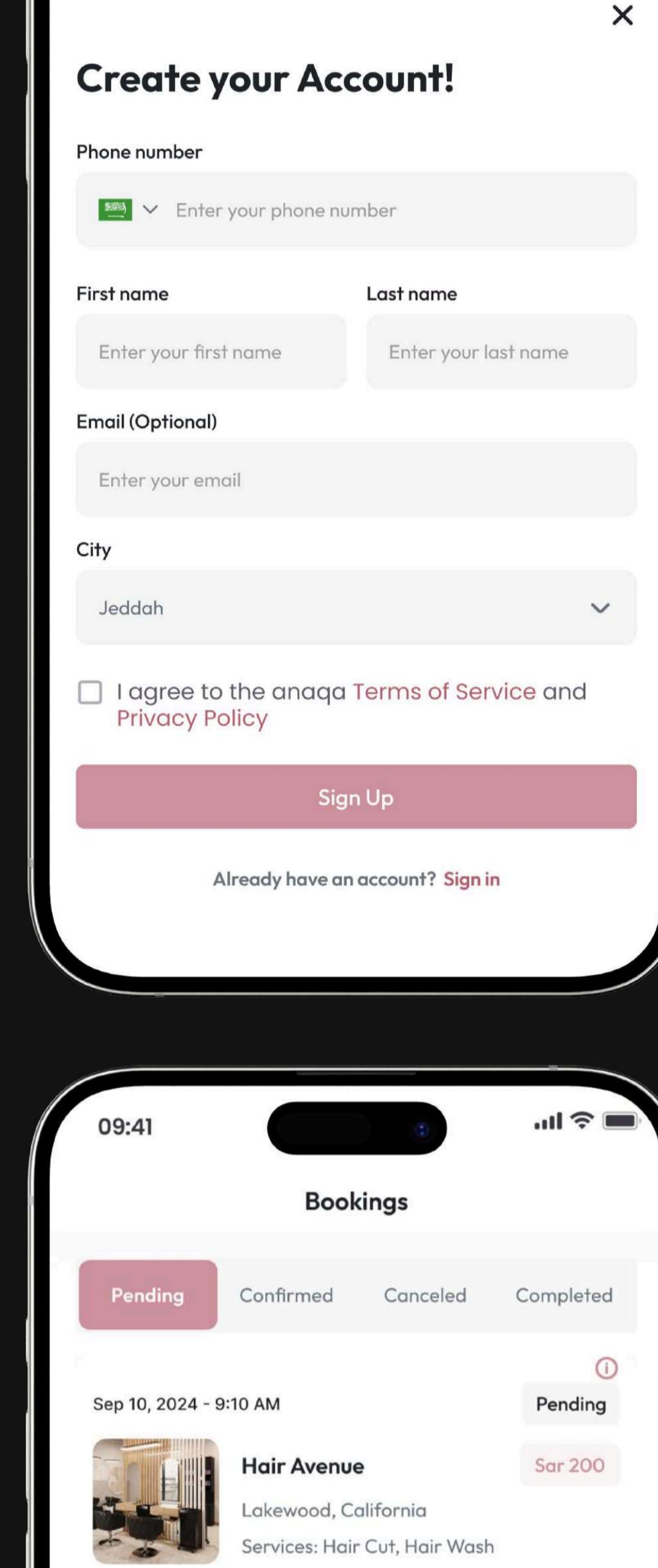
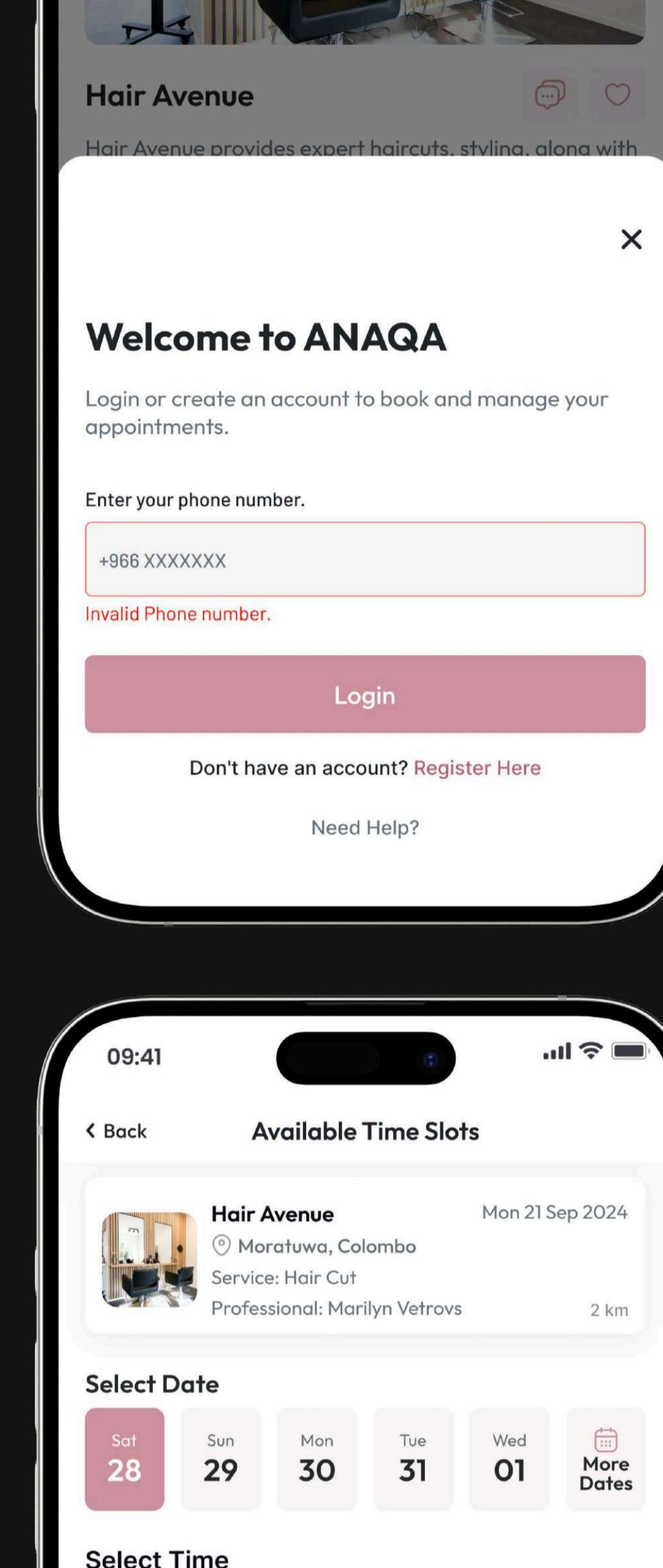
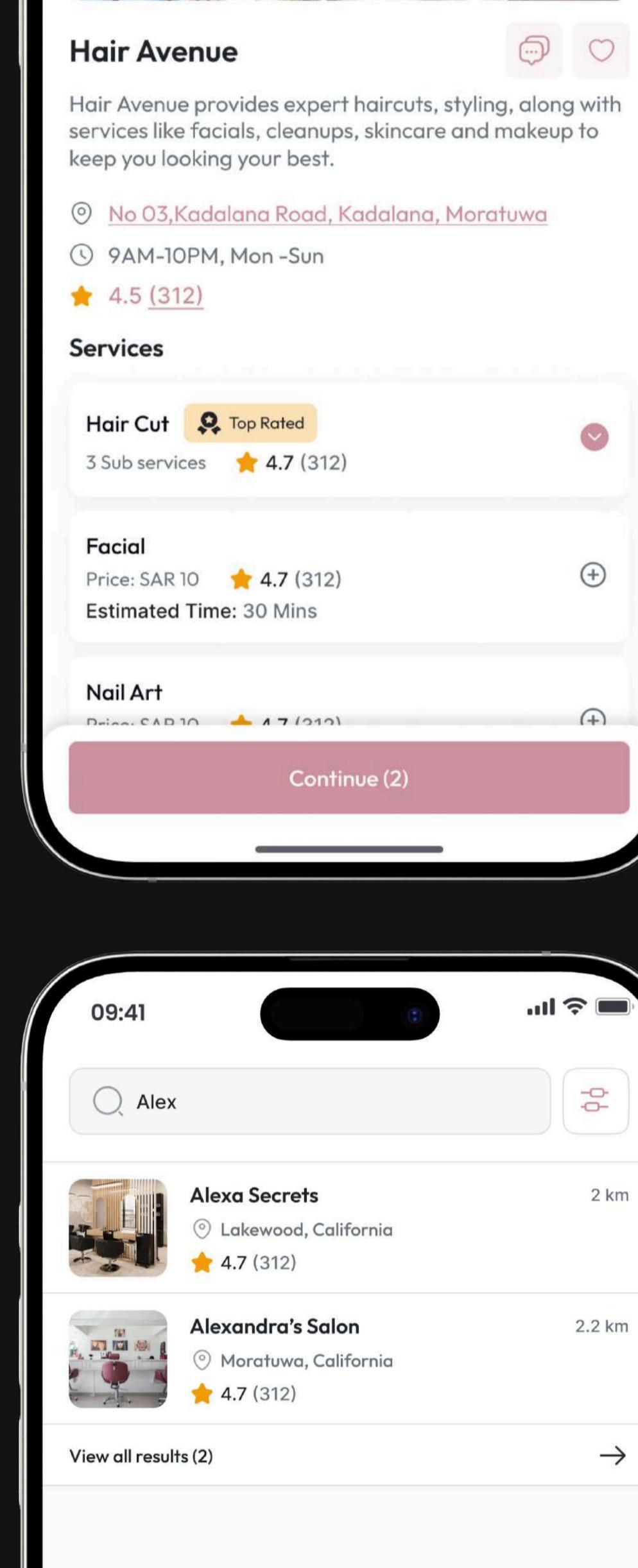
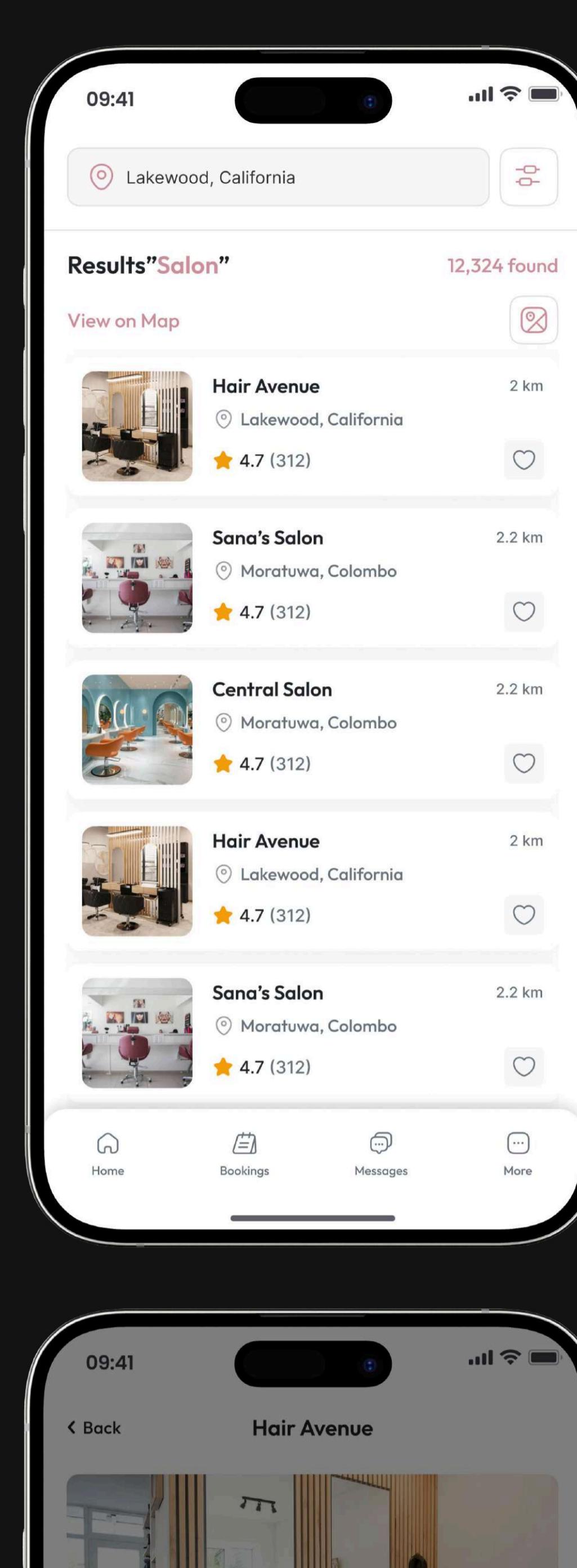
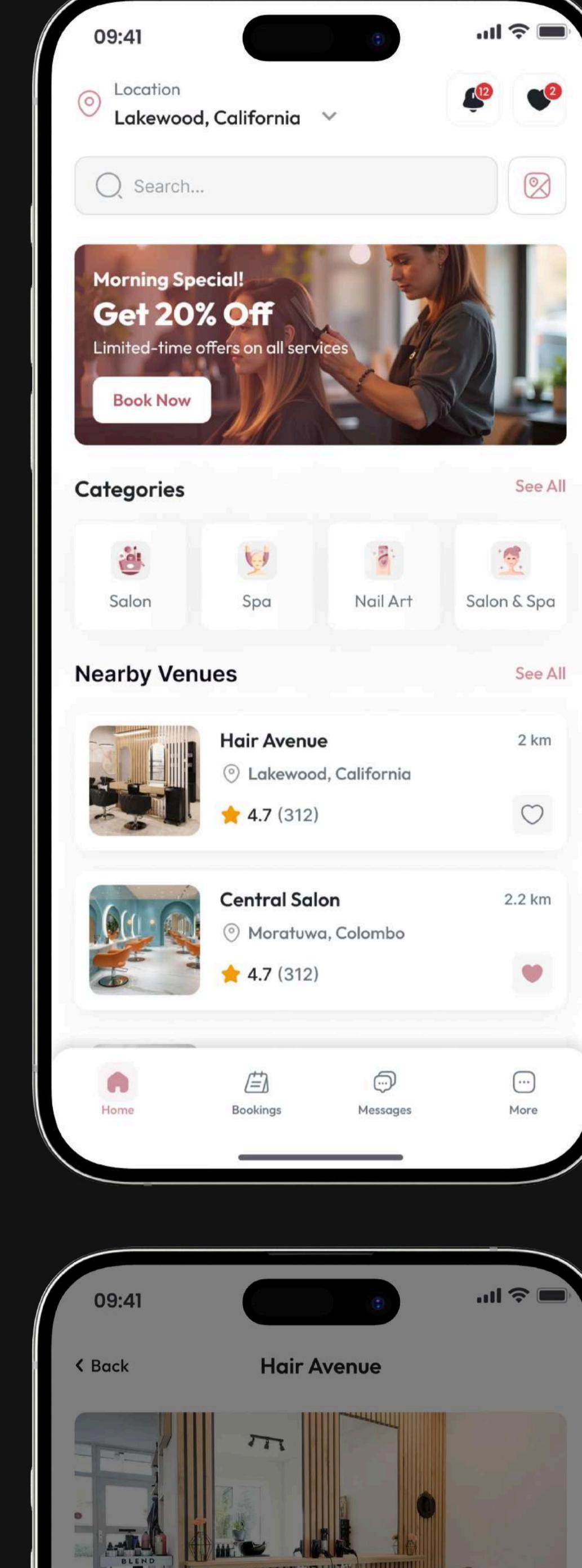
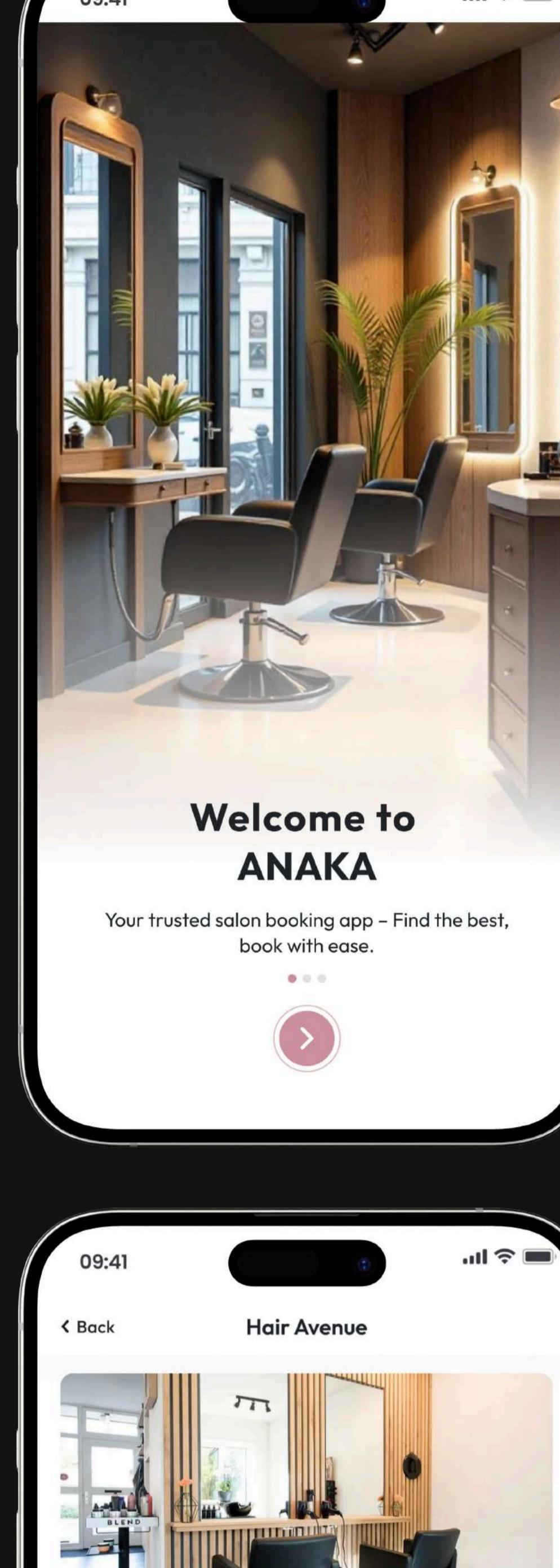
## Results"Salon"

 **Hair Avenue** 2 km  
📍 Lakewood, California  
⭐ 4.7 (312) 





# App Overview



# Result

Barber & beauty salon

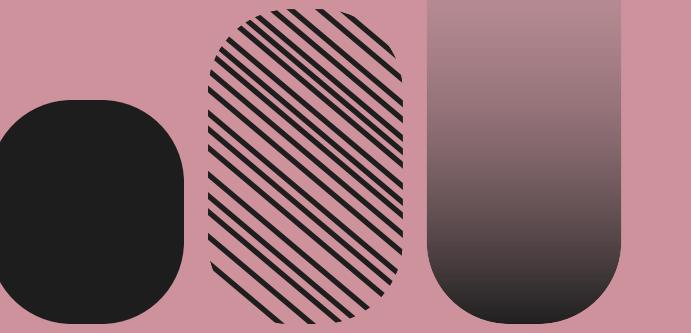
6

Sprints  
for project

85%

User Grow

The results of the next iteration of your barber and beauty salon mobile app can be evaluated through various key performance indicators (KPIs) and user feedback.



We publish **New Project** every Week.

Barber & Beauty Salon - Mobile App / 2025

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